

Stakeholder mapping



1. List key stakeholders for your project

**Is there someone at a senior level you could make a “sponsor” of your project? Securing management buy-in is valuable for propelling your project forward.*

2. Decide where stakeholders fall on the chart below

Strongly Against	Against	Neutral	Supporting	Strongly supportive
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3. Discuss ways to move key stakeholders to a position further to the right

4. Next steps for the near-term