



ABC TMA COMMUTER BENEFITS

Let **US** help you find your way.



Commuter Questions? **WE** got answers.

A BETTER CITY TRANSPORTATION MANAGEMENT ASSOCIATION www.abctma.com

WHAT IS THE TMA?

- TMA=Transportation Management Association
- Independent, consensus-oriented, membership of businesses/organizations
- 1 of 11 TMAs in MA (geographically based)
- ABC TMA has 35 members which represents around 80,000 employees

ABC TMA MISSION

To maintain the economic viability of downtown Boston and the Back Bay by reducing traffic congestion and improving air quality through the creation of services and materials which promote transportation options other than the single occupancy vehicle.

ABC TMA COMMUTER PROGRAMS

- Guaranteed Ride Home
- Workout to Work-active commuting incentive
- Carpool cash incentive program
- Vanpool cash incentive program
- Express Bus or Boat cash incentive program

GUARANTEED RIDE HOME

- Receive up to 6 **FREE** rides from work to home per year
- For use in the event of an emergency/ illness (for yourself or someone you care for), or **unscheduled** over time
- You **must REGISTER in advance to use the program;** reservation system managed online
- Rides provided by an all hybrid livery service

WORKOUT TO WORK

ACTIVE COMMUTING

- Encourages the incorporation of bicycling & walking into work trips
- Report to the TMA how much you walk and bike each month
- Receive prizes based on your commuting habits for first 3 months
- Participate in monthly raffle for great commuter-oriented prizes

FILL'ER UP CARPOOL INCENTIVE

- Encourages commuters to create carpooling opportunities
- To be eligible must be currently driving alone or add individuals currently driving alone to your carpool
- Receive \$35 per month for 6 months
- YOU choose who to carpool with

VANPOOL INCENTIVE PROGRAM

- Duration of participation is 6 months
- Receive up to \$220 towards your fare on a vanpool
- To be eligible, must be currently driving alone
- Utilize new vanpooling website at: www.vride.com

EXPRESS BUS/BOAT TRANSIT INCENTIVE PROGRAM

- Encourages commuters to move away from drive alone commutes
- Receive up to 5 months worth of transit incentives
- Receive up to \$385 towards your fare on MBTA Express buses/commuter boats or any private bus carrier
- To be eligible must be currently driving alone

ON-GOING ACTIVITIES: LUNCH-TIME WALKING SERIES



- Architecture/Planning tour of Copley Square, Prudential and Tent City
- Dark Side of Boston Tour
- Black Heritage Trail
- Land-making of Boston
- Nightlife of Boston at Mid-Century



ON-GOING ACTIVITIES: BIKE TUNE-UP AND BREAKFASTS



ON-GOING ACTIVITIES: MASSCOMMUTER BIKE CHALLENGE



Natalie McKittick | Pedal Power Photography | 2010

www.abctma.com

A Better City Transportation Management Association

ADDITIONAL SERVICES

- Transportation Resource Guide
- Traffic Advisories
- Safe cycling/walking seminars
- Eco-Awards
- Best workplaces for commuters awards
- DEP Rideshare Reporting/TAPA

ABC TMA PARTNERSHIPS

- MassRIDES
 - NuRides: log green trips receive coupons/discounts, soon to be state-wide ride-matching service (www.nuride.com)
- Zipcar/Mint Cars on Demand
 - Through ABC TMA affiliation, can access reduced membership fees and driving rates
- MBTA (attend our fairs, answer questions about commuting via public transit)
- VPSI (national vanpool operations provider) Vanpool matching service (www.vride.com)

SUCCESSFULLY UTILIZING THE TMA

- Financial support for Green Commuting
- Employer Support-communicating our services
 - Benefit Fairs
 - New Employee Orientation
 - Transportation Website

SUCCESSFULLY UTILIZING THE TMA

- Strong Employee/Tenant Transportation Coordinator
- Wellness Program recognizes active commuters
- On-site facilities: showers, lockers, bike racks, preferred parking for car/van poolers
- Adoption of flexible scheduling options

ABC TMA DUES STRUCTURE

Employers

Over 1,000 employees	\$6,250
500 – 999 employees	\$5,750
250 – 499 employees	\$3,250
100 – 249 employees	\$2,000
50 – 99 employees	\$1,000
Less than 50 employees	\$700

Developers/Building Managers

One building with 500,000 square feet or more	\$6,250*
One building with less than 500,000 square feet	\$3,250*

*Costs are per building. A cap is set for complexes, where three or more buildings are connected to each other at the same or different addresses via tunnel, bridge, or other shared amenity.

3 building complex, less than 1,500,000 square feet	\$7,500
3 building complex, greater than 1,500,000 square feet	\$10,000
4 building complex, less than 2,000,000 square feet	\$10,000
4 building complex, greater than 2,000,000 square feet	\$12,500

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