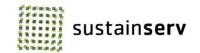
Corporate Sustainability

Background – Motivations – Getting Started



Dr. Matthew Gardner Director Sustainserv, Inc. Boston - Zurich

June 30, 2011



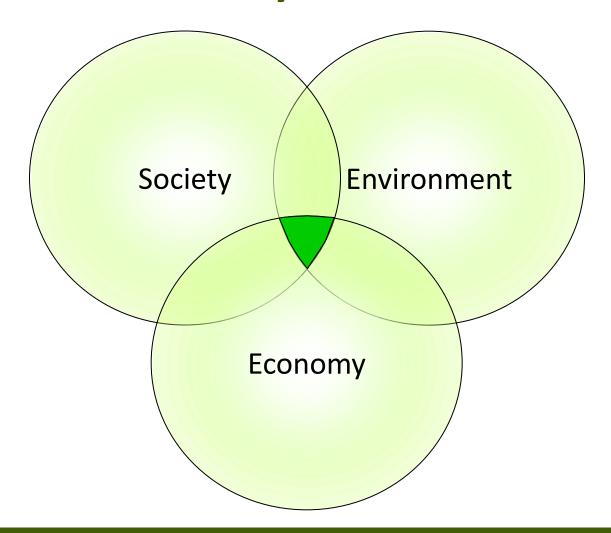
Who we are

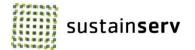




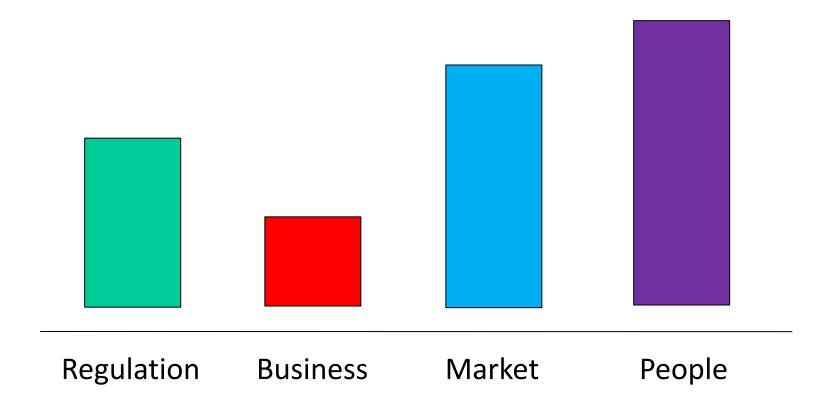


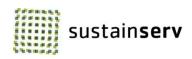
What is "Sustainability"?



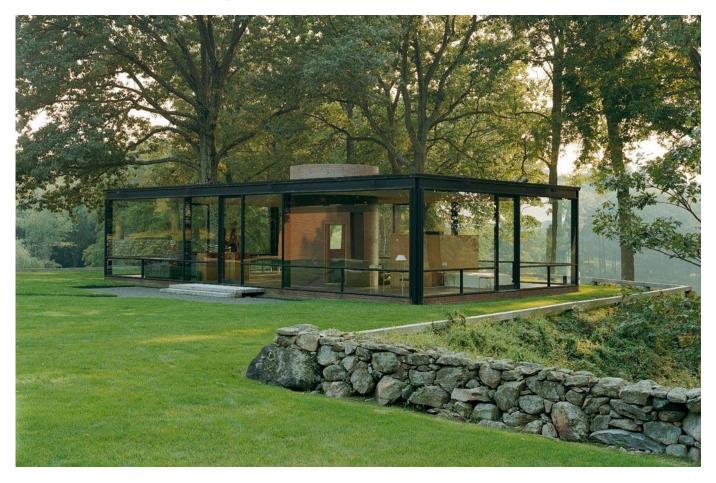


Different Companies - Different Drivers





Transparency





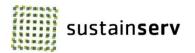
Measuring your Footprint



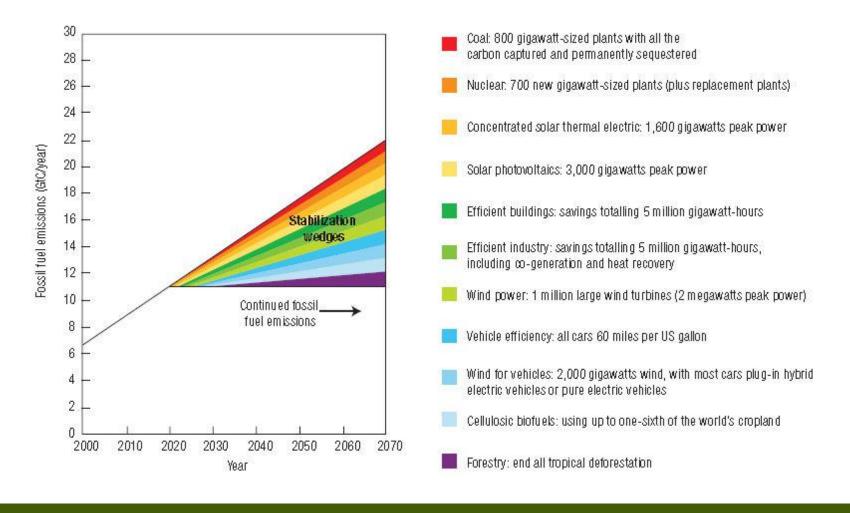


Efficient Infrastructure





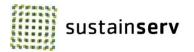
Evolutionary/Revolutionary Improvements





Employee Engagement





Supply Chain Management



1-800-331-0085

www.walmartstores.com

Supplier Sustainability Assessment: 15 Questions for Suppliers

Energy and Climate: Reducing Energy Costs and Greenhouse Gas Emissions

- 1. Have you measured your corporate greenhouse gas emissions?
- Have you opted to report your greenhouse gas emissions to the Carbon Disclosure Project (CDP)?
- 3. What is your total annual greenhouse gas emissions reported in the most recent year measured?
- 4. Have you set publicly available greenhouse gas reduction targets? If yes, what are those targets?

Material Efficiency: Reducing Waste and Enhancing Quality

- 1. If measured, please report the total amount of solid waste generated from the facilities that produce your product(s) for Walmart for the most recent year measured.
- 2. Have you set publicly available solid waste reduction targets? If yes, what are those targets?
- If measured, please report total water use from facilities that produce your product(s) for Walmart for the most recent year measured.
- 4. Have you set publicly available water use reduction targets? If yes, what are those targets?

Natural Resources: Producing High Quality, Responsibly Sourced Raw Materials

- Have you established publicly available sustainability purchasing guidelines for your direct suppliers that address issues such as environmental compliance, employment practices and product/ingredient safety?
- 2. Have you obtained 3rd party certifications for any of the products that you sell to Walmart?

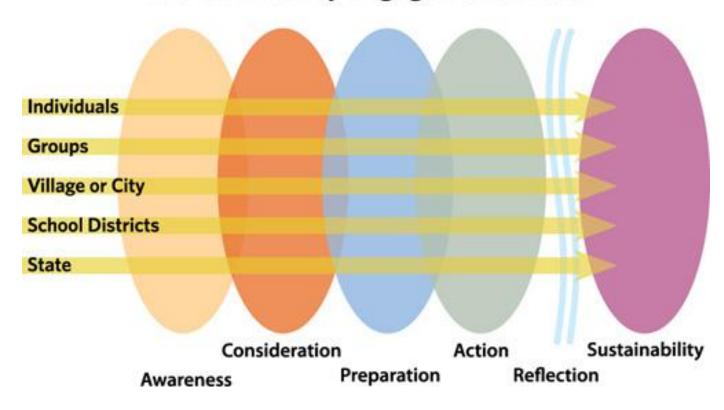
People and Community: Ensuring Responsible and Ethical Production

- 1. Do you know the location of 100 percent of the facilities that produce your product(s)?
- 2. Before beginning a business relationship with a manufacturing facility, do you evaluate the quality of, and capacity for, production?
- 3. Do you have a process for managing social compliance at the manufacturing level?
- 4. Do you work with your supply base to resolve issues found during social compliance evaluations and also document specific corrections and improvements?
- 5. Do you invest in community development activities in the markets you source from and/or operate within?



Community Engagement

The Community Engagement Model





Life Cycle Approach



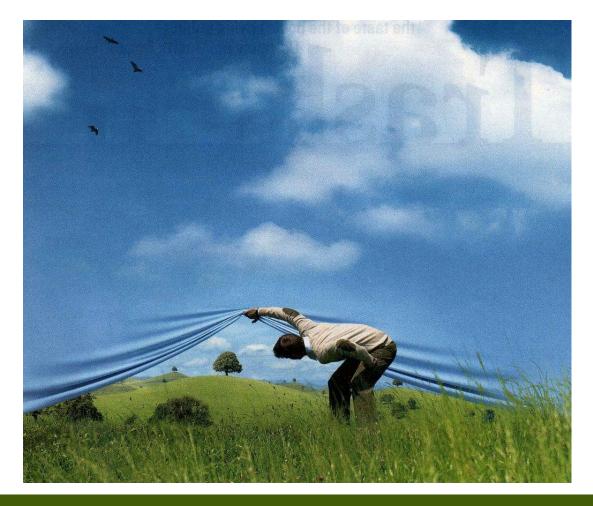


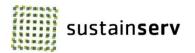
New Business Models...





Over the Horizon





Steps in the Sustainability Process

Establish Credibility

Benchmarking
Materiality Assessment
First External Reports
Team Development
Carbon Footprints
Low-Hanging Fruit

Actively Manage

Strategy Development
Key Performance Indicators
Data Systems
Carbon/Energy Management
Design for Environment
Sustainable Supply Chains

Leverage

Internal Communications
Board/CEO Positions
Brand Image
New Markets
Thought Leadership





Sustainserv – Sustainability Strategy and Management | Sustainability Communications

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