

Rethinking Transportation

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www.LivableStreets.info



LivableStreets

Rethinking urban transportation

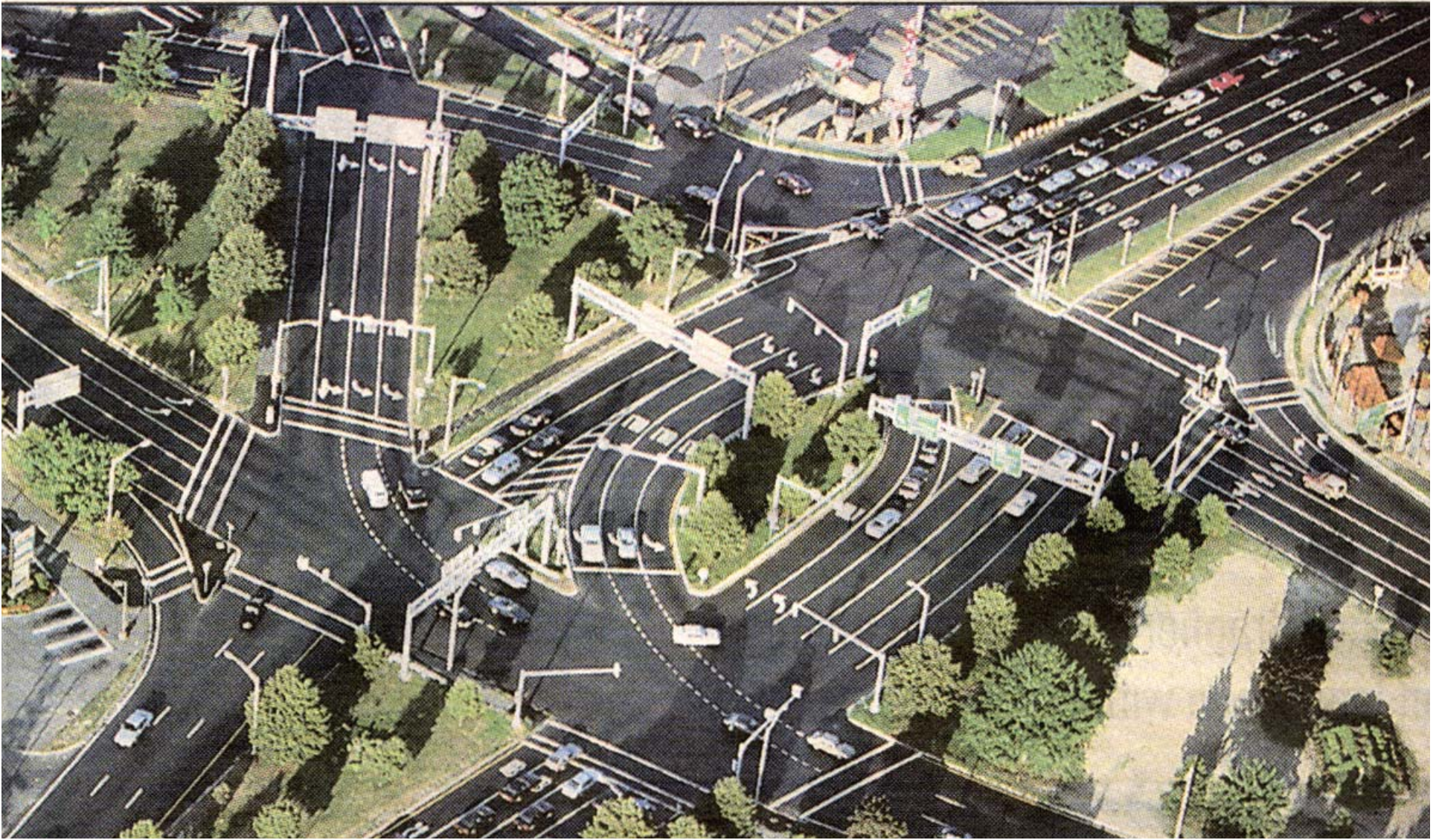
A Better City forum
November 2011





LivableStreets

Rethinking urban transportation

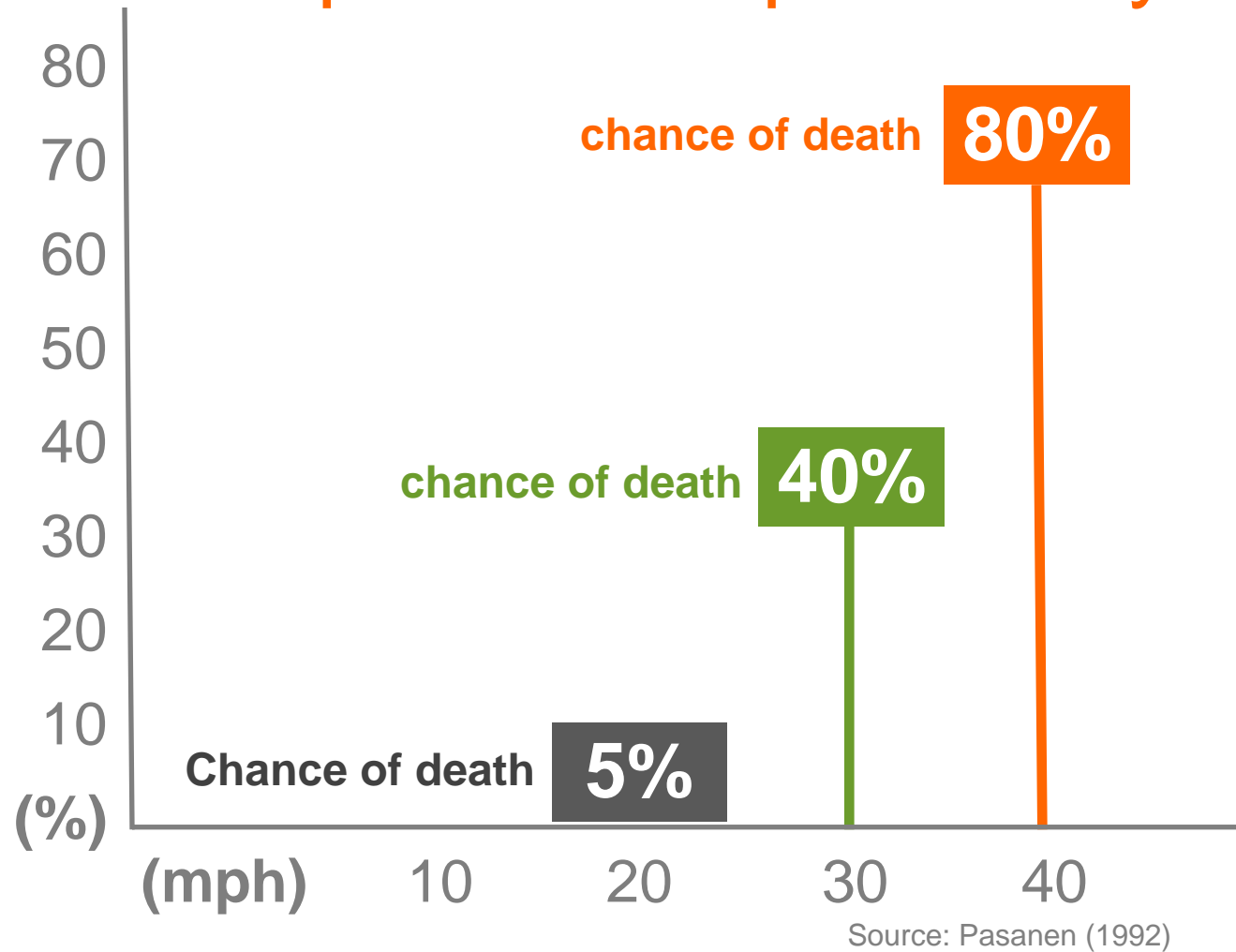


The majority of our public space is our streets. Since the 1950s the planning pendulum has swung to designing our streets for the automobile. As a result, there have been many unintended consequences...

Public health issues



Speed kills – pedestrian probability of death

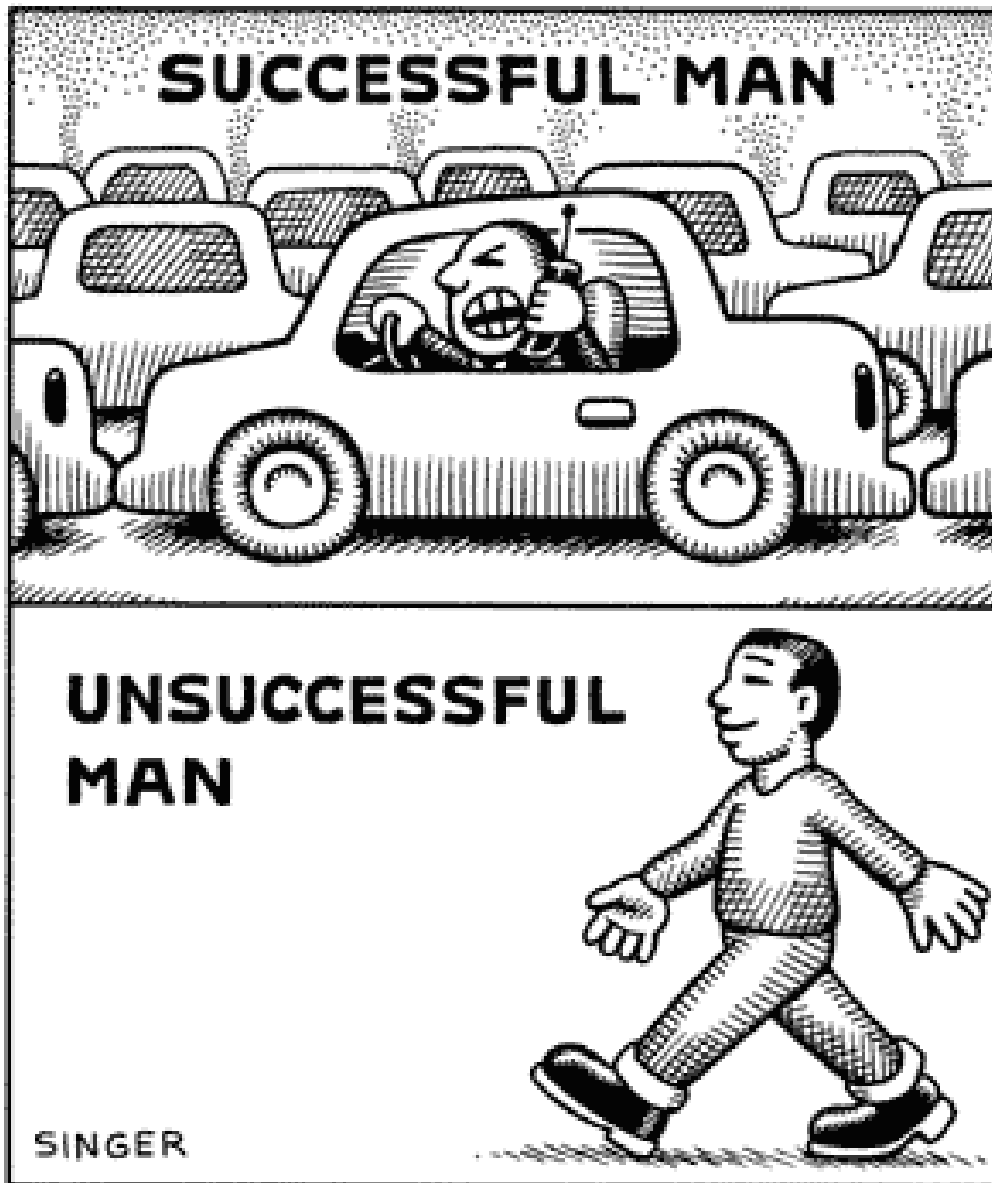


76,000 Americans were killed while crossing or walking along a street in the last 15 years = 420 each month

Environmental issues



Social issues



Economic issues



Mobility issues

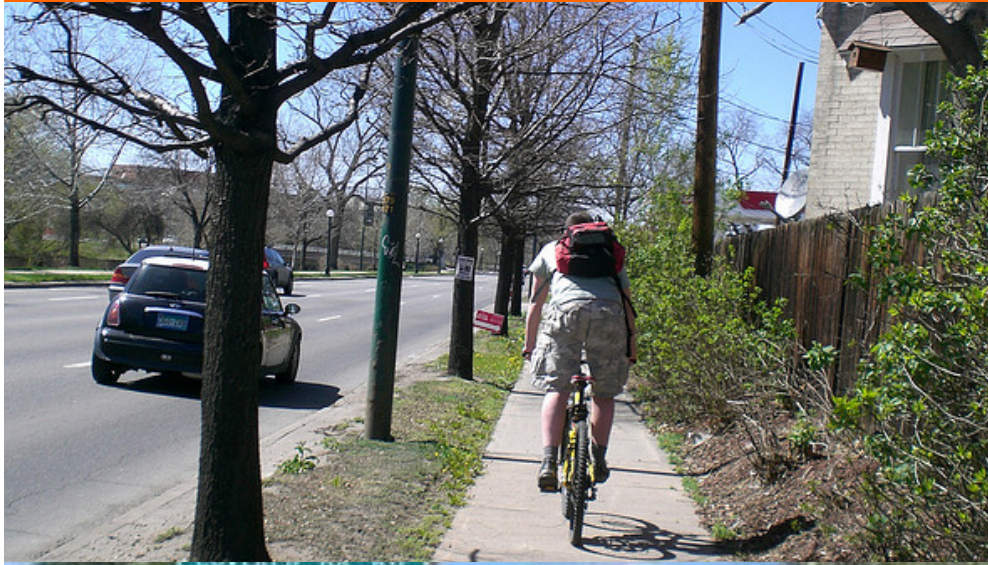


Space issues



50 people in cars, 50 people in buses, 50 people on bicycles

Design issues



Transportation...

shapes where and how our lives unfold... facilitates or hinders economic growth and social interaction



Innovations in transportation

The title is framed by a solid dark grey line above and below it. A dashed dark grey line runs horizontally through the middle of the title text.

complete streets



business districts for people



Studies show that more people stop to shop more often and spend more money when they are on foot and bicycle

business districts for people



Revenues from businesses rose 71% in 2008 when Broadway was closed to traffic and became a pedestrian plaza. NYCDOT, 2009

transit + removed parking



bus rapid transit



**“Traffic jam is an indication that a road is ripe
for public transport”**

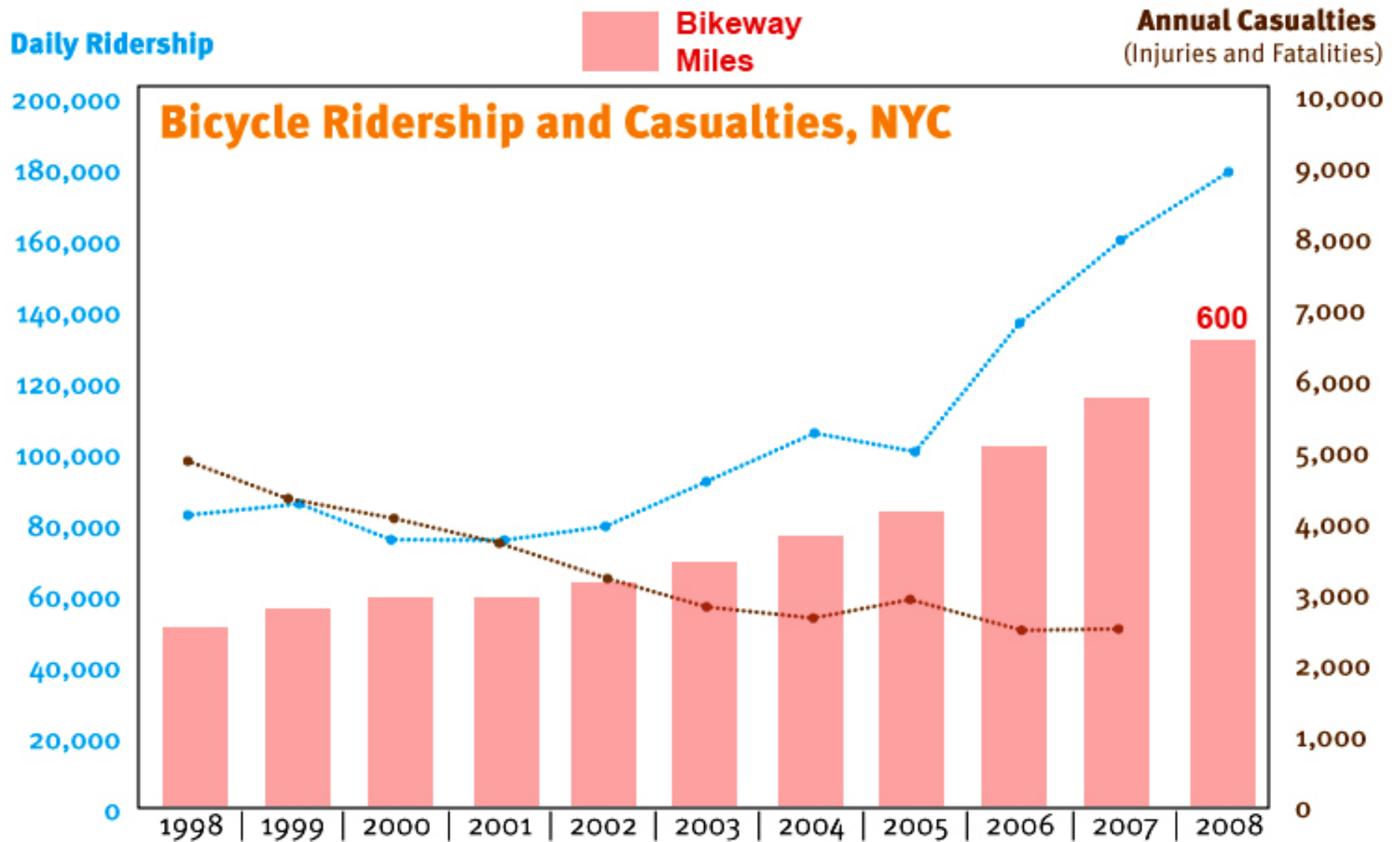
- Enrique Peñalosa



bike share + cycle tracks



Safety in numbers



open streets / ciclovias



parklets / 12 parking spots in 1 space



The image features a solid orange background. A solid dark gray horizontal line spans the width of the image, positioned approximately one-third of the way down. Below this line, the text "LivableStreets" is centered in a white, bold, sans-serif font. Underneath the text, there is a dashed dark gray horizontal line that also spans the width of the image. Below the dashed line, there is another solid dark gray horizontal line, identical to the first one.

LivableStreets

Mission: rethink urban transportation



Comm Ave. Boston before



Comm Ave after – LivableStreets win



Longfellow Bridge - current



Longfellow Bridge – Advocates' 2011 vision



River St. Bridge - current



River St. Bridge - LivableStreets vision



How many people are using the street?



How many
people
would
walk, bike,
take the
bus across
the bridge?



I want better bridges because...1,500 responses:

“Getting across the Charles River should not be an extreme sport.”

“I walk, I ride a bike, I like the view, I'm human, I vote, I pay taxes.”

“I want to be able to ride my bike to work without risking my life.”

“I bike everywhere. I avoid Longfellow as a biker.”



8-80



Measuring success... streets and spaces good for 8 to 80+ year olds. Communities where people can raise their children and grow old

Our challenge

The text "Our challenge" is centered on the slide. Below it, there are three horizontal decorative elements: a solid dark grey line, a dashed dark grey line, and another solid dark grey line. The dashed line consists of 11 segments.



Change culture....



If you build it, they will come. We cannot wish people on to foot, bicycle, and transit. We must build the network that makes them want to get on.



Pain



Status symbol



Sexy



If we want successful business districts with...

- more potential customers
- happy, healthy employees
- higher, stable property values
- public sector cost savings

Then make bicycling, walking, and public transit...

- easy and convenient
- safe for everyone
- comfortable and inviting
- interesting and fun

What can you do?

- > Shift to biking, walking, or taking transit one trip a week
- > Talk to your colleagues, friends, and neighbors about what you heard this morning
- > Get involved, and volunteer.
- > Sign up for our newsletter and stay up to date on what's happening
- > Attend a LivableStreets event.
- > Become a member and business sponsor to join the growing community of people and businesses invested in improving our transportation system.

Together, we can grow support, increase transportation choices, increase business, lower costs, improve health, and create a better Boston region to live, work, and play.

Become a member

StreetLife

Issue #60 / October 2011

In this issue

- LivableStreets Networking Night, Nov 9
- That's why
- Charles River Basin public meetings, Tonight Oct 11, Oct 13, and Oct 18
- What's up with Casey Overpass? Get involved.
- StreetLife not enough? Like us and Follow us
- Social hour + *Urbanized* film screening, Nov 4
- Vision, influence, and inspiration lecture, Oct 19
- Thank you Ride 4 Bob Zeeb riders, supporters and family
- Winning Campaigns Training, April 2012
- Learn about Massachusetts Transportation at Moving Together Conference
- Calendar: [Click here](#) to view full listing of upcoming events and public meetings

LivableStreets Networking Night

co-sponsored by local planning, public health, social change, and transportation organizations

Wednesday, November 9, 5:30-7:30 pm

@ Lir Irish Pub & Restaurant, 903 Boylston St, Boston

Free and open to the public.

Interested in Boston's urban planning and design scene? Want to get involved with advocacy, government, engineering or consulting firms? Learn about what is happening

Jason & Fischer
Attorneys at Law



Lawrence & Lillian
Solomon Fund

LANDRY'S
BICYCLES

Autodesk

Toole Design Group
BOSTON MA • WASHINGTON DC • SEATTLE WA



Nelson|Nygaard
consulting associates

CHARLES RIVER
WHEELMEN



Become a sponsor



join / get involved / stay in touch

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