



A BETTER CITY

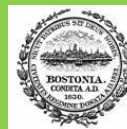
# CHALLENGE for SUSTAINABILITY

*Business and Institutional Leaders  
Working Toward a Sustainable City*

## KICK –OFF MEETING DECEMBER 15, 2011

Funded by:

BARR FOUNDATION



# 2012 Challenge for Sustainability

## *Welcome*

- *Larry Dicara, Nixon Peabody, A Better City Board Chairman*
- *Jim Hunt, Chief, Environmental and Energy Services, City of Boston*
- *Evelyn Friedman, Director of Neighborhood Development, City of Boston*
- *Rick Dimino, President, A Better City*



# 2012 Challenge for Sustainability

## *Agenda*

- I. Introductions
- II. 2011 Accomplishments & Testimonials
- III. Program Overview
- IV. Keynote, Kathy Loftus



# 2012 Challenge for Sustainability

## *Introductions, Tenants*

A Better City

Au Bon Pain

Blue Cross Blue Shield

Boston Private Bank

Citizens Bank

Conventures

East Boston Social Center

EPA

ERG

Foley Hoag

Hines

HNTB

Holliday Fenoglio Fowler

Meister

Nixon Peabody

Nutter, McClennen & Fish

Putnam Investments

Ropes & Gray

TRO Jung | Brannen

Tropical Foods

TKA Architects

Turner Construction

WilmerHale

Introductions



II



III



IV



# 2012 Challenge for Sustainability

## *Introductions, Buildings*

- Berkeley Investments - 22 Boston Wharf Road
- BioMed Realty Trust - 3 Blackfan Circle
- Boston Properties - Atlantic Wharf, 101 Huntington, 111 Huntington, 800 Boylston
- CB Richard Ellis - One Beacon
- The Chiofaro Company - One and Two International Place
- Hines - 222 Berkeley
- John Hancock, 197 Clarendon, 200 Berkeley, 601 Congress
- Peabody Office Furniture - 234 Congress

Introductions



II



III



IV



# 2012 Challenge for Sustainability

## *Introductions, Institutions*

- Boston Architectural College
- Boston Convention & Exhibition Center
- Community Servings
- Epiphany School
- Federal Reserve
- Hines Convention Center
- Massachusetts Affordable Housing Alliance
- New England Aquarium
- Roslingdale Congregational Church – United Church of Christ
- TD Garden

Introductions



II



III



IV



# 2012 Challenge for Sustainability

## *Introductions, Hotels & Restaurants*

- Boston Marriott Copley Place
- Sheraton Boston
- Seaport Hotel
- Ashmont Grill
- Au Bon Pain
- Bella Luna
- Flour
- Masona Grill
- Pho Hoa
- The Blarney Stone
- West On Center

Introductions



II



III



IV



# 2012 Challenge for Sustainability *Registration*

- [Register](#)
- Utility Data Release Form





# 2012 Challenge for Sustainability *Survey*

1. Meeting and Workshop Content
2. Professional Development
3. Organizational Barriers



# 2012 Challenge for Sustainability

## *Accomplishments & Testimonials*

- Julia Arsenault, Boston Properties
- Carolyn Kaplan, Nixon Peabody
- Kyle Cahill, Blue Cross Blue Shield
- Chris Peabody, Peabody Office Furniture
- Putnam Investments



# 2012 Challenge for Sustainability Goals

## Challenge for Sustainability Goals

1. 2% GHG Reduction per year
2. Reduce resource consumption
3. Reduce Costs
4. Share successes and barriers



# 2012 Challenge for Sustainability *Participation*

1. Learn & Share
2. Benchmark and Measure
3. Executive Sponsorship
4. Organizational Strategy



# 2012 Challenge for Sustainability

## *Process Flowchart*



# 2012 Challenge for Sustainability Scorecard

[Login](#)



# 2012 Challenge for Sustainability

## *Resources*

- ❑ Toolkit
- ❑ Megan and Mihir
- ❑ Other Participants



# 2012 Challenge for Sustainability *Programming*

- ❑ Monthly Meetings
- ❑ Workshops
- ❑ Custom Seminars or Events
- ❑ Public Breakfast Forum
- ❑ Ongoing NSTAR / National Grid energy assessments





# 2012 Challenge for Sustainability

*Kathy Loftus*

Global Leader, Sustainable Engineering, Maintenance & Energy Management, Whole Foods

