

Green Team Incentives / Barriers?

Incentives	Barriers
Recognition	Political
Signage	Greenhouse Gas
Professional	Myth
Development	Lack of leadership
Making a difference	Leaders not walking
Opportunity to be a leader	the walk
Cutting waste	Getting people to
Defining incentives to motivate people	care / Apathy
Reducing overhead	Infrastructure
Marketing	Training
Success	Money
Sense of accomplishment	Greenwashing
Customer retention or new sales	Tenant / Landlord
Peer recognition / peer pressure	Turf battles
Saving money	Change