

2013



A BETTER CITY

CHALLENGE for SUSTAINABILITY

*Business and Institutional Leaders
Working Toward a Sustainable City*

KICK-OFF

DECEMBER 10, 2012

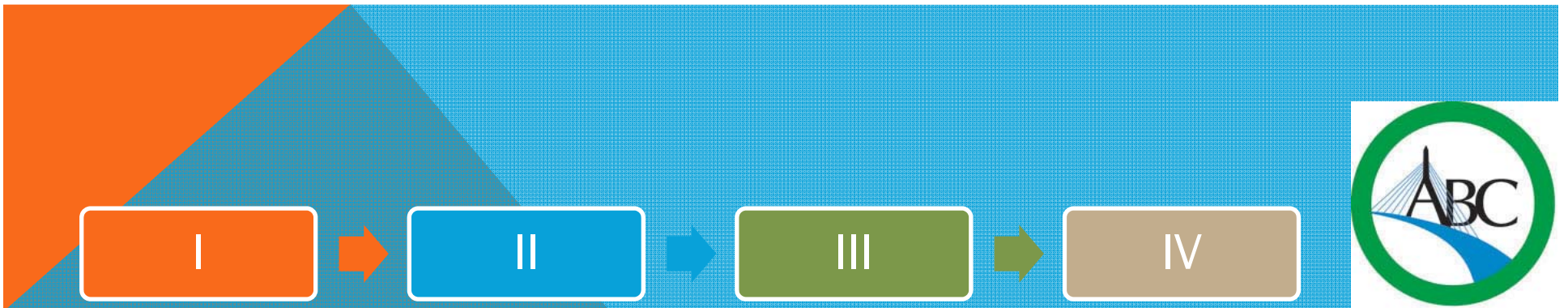
Funded by:



2013 Challenge for Sustainability

Agenda

- I. Welcome
- II. Introductions
- III. Micro-Documentary
- IV. Program Overview
- V. Trivia!



2013 Challenge for Sustainability

Welcome

Mihir Parikh & Megan Ramey, A Better City

Rick Dimino, President, A Better City



2013 Challenge for Sustainability

Introductions, Tenants

A Better City

Boston Private Bank

Foley Hoag

Holliday Fenoglio Fowler

Nutter, McClennen & Fish

TRO Jung|Brannen

Turner Construction

Au Bon Pain

Citizens Bank

EPA

Hines

Meister

Putnam Investments

TKA Architects

Blue Cross Blue Shield

Comcast

ERG

HNTB

Nixon Peabody

Save That Stuff

WilmerHale

Introductions

II

III

IV



2013 Challenge for Sustainability

Introductions, Buildings

Berkeley Investments

BioMed Realty Trust

Boston Properties

CB Richard Ellis

The Chiofaro Company

Hines

John Hancock

Peabody Office Furniture

Seaport East & West

Synergy Investments

Introductions

II

III

IV



2013 Challenge for Sustainability

Introductions, Institutions

Benjamin Healthcare Center
Boston Architectural College
Boston Convention & Exhibition Center
Casa Esperanza
Community Servings
Crittenton Women's Union
East Boston Social Centers
Epiphany School
Dana Farber
Federal Reserve
Hynes Convention Center

Massachusetts Affordable Housing
Alliance
New England Aquarium
Partners Healthcare
Roslindale Congregational Church
Roxbury Multi-Service Center
TD Garden
World Trade Center
Zoo New England

Introductions

II

III

IV



2013 Challenge for Sustainability

Introductions, Hotels, Restaurants, & Retail

Ashmont Cycles

Ashmont Grill

Au Bon Pain

Bella Luna/Milky Way Restaurant

Boston Common Garage

Boston Marriott Copley Place

DaMat Laundry Services

Down Home Delivery & Catering

Flour Bakery

Four Corners Pizza

Island Style Jamaican Restaurant

Masona Grill

Pho Hoa Restaurant

Post Office Square Garage & Park

Rainbow Laundry

Restaurant Laura

Sheraton Boston

Sea Breeze Mexican Grill

Seaport Hotel

The Blarney Stone

Tropical Foods Supermarket

West On Center

Introductions

II

III

IV



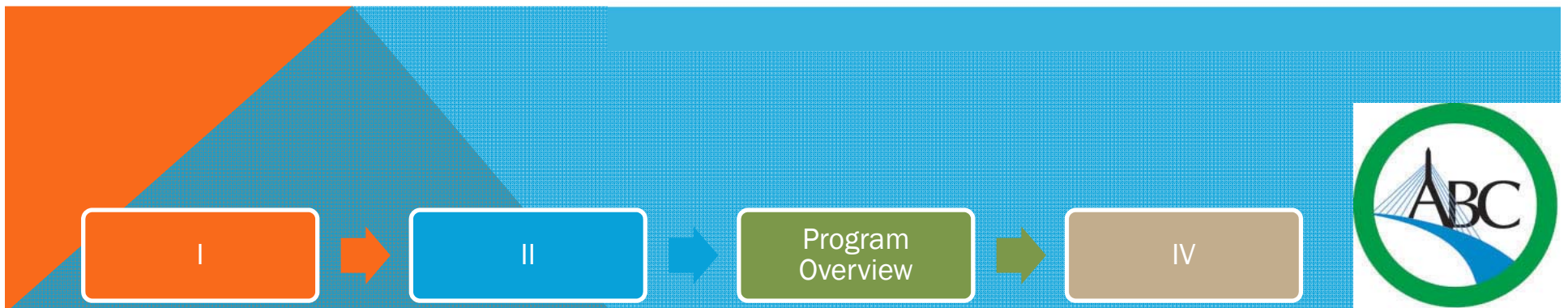
MICRO-DOCUMENTARY SERIES



2013 Challenge for Sustainability Goals

Challenge for Sustainability Goals

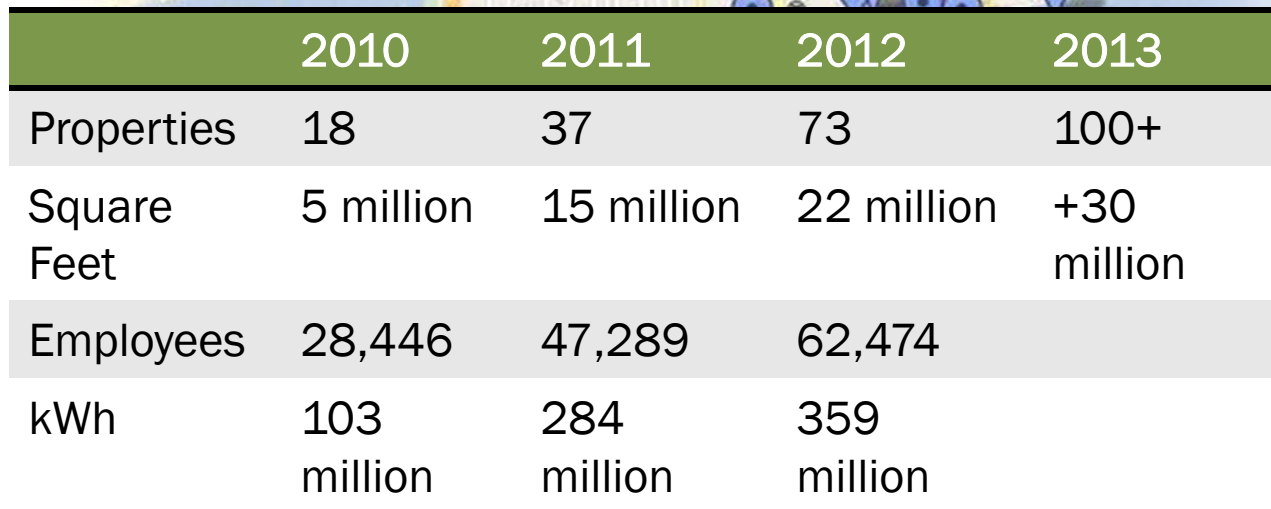
1. 2% GHG Reduction per year
2. Reduce resource consumption
3. Reduce Costs
4. Share successes and barriers



CHALLENGE PARTICIPANTS



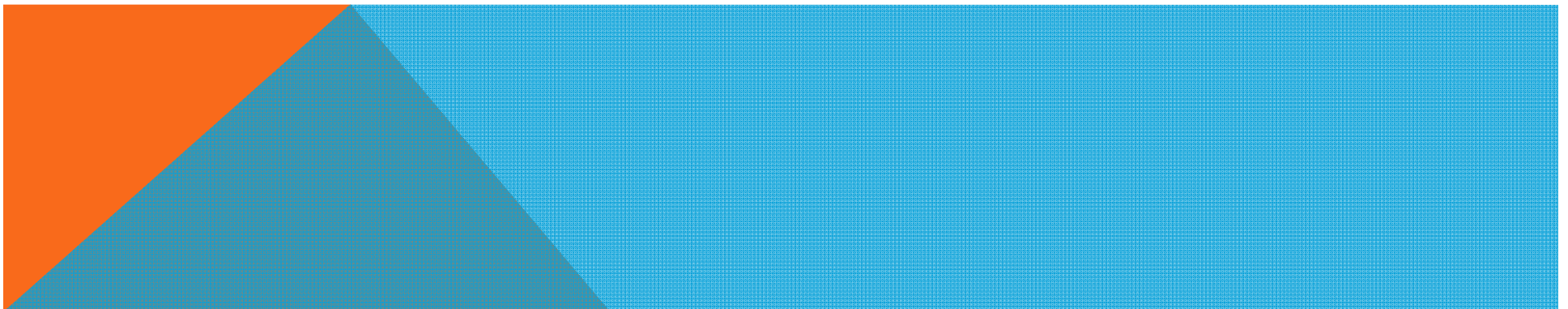
CHALLENGE PARTICIPANTS

A map of Cambridge, Massachusetts, showing the city's layout with streets, water bodies, and several blue location pins. The map is partially obscured by a table and a decorative graphic at the bottom.

	2010	2011	2012	2013
Properties	18	37	73	100+
Square Feet	5 million	15 million	22 million	+30 million
Employees	28,446	47,289	62,474	
kWh	103 million	284 million	359 million	

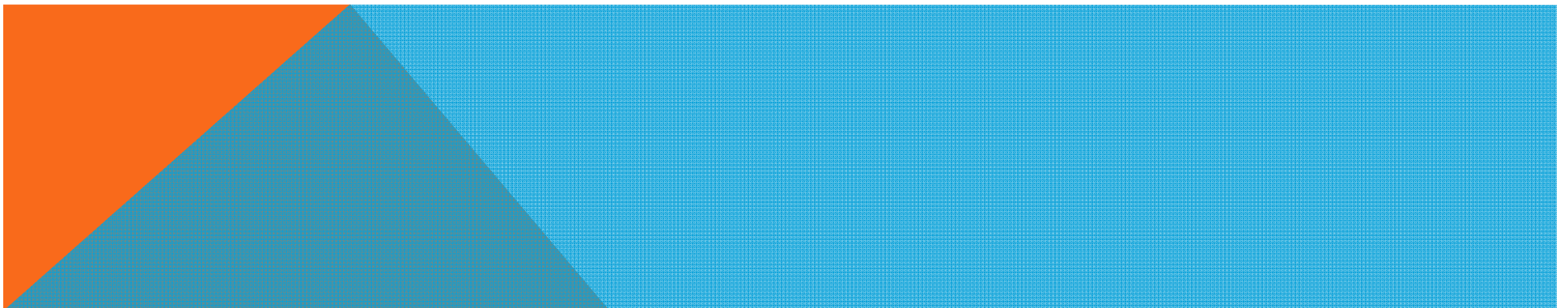
2011 SUCCESS STORY - ENERGY

- 8,500,000 kWh reduced
- \$425,000 – estimated savings
 - 730 homes per year

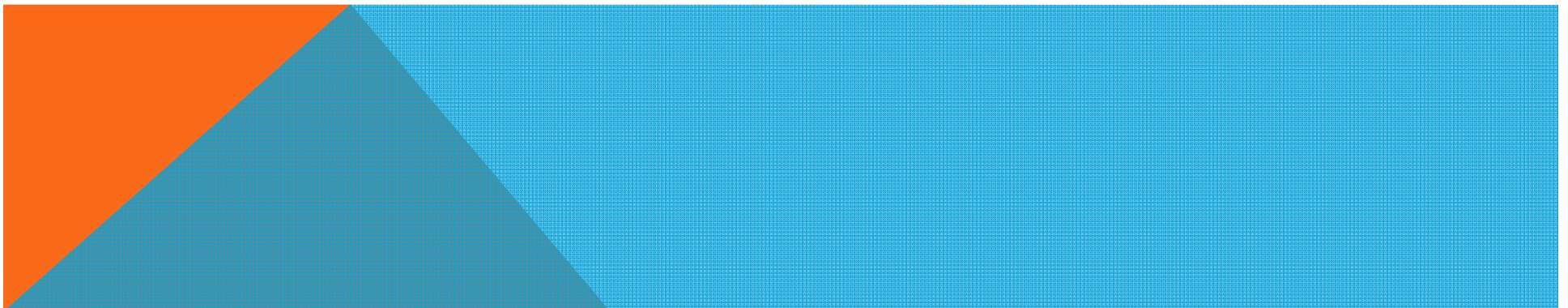
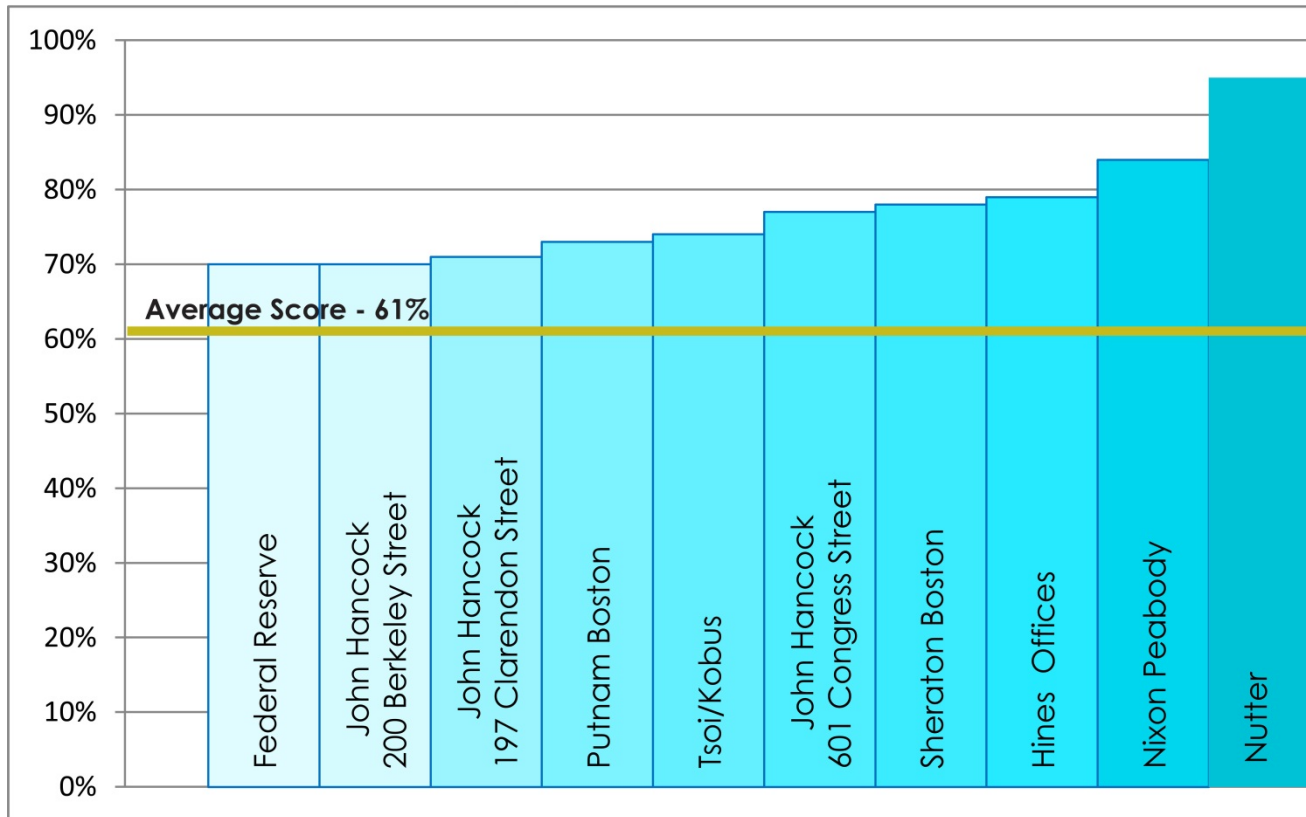


2011 SUCCESS STORY - WATER

- 2100 Olympic Pools
- 11 million gallons

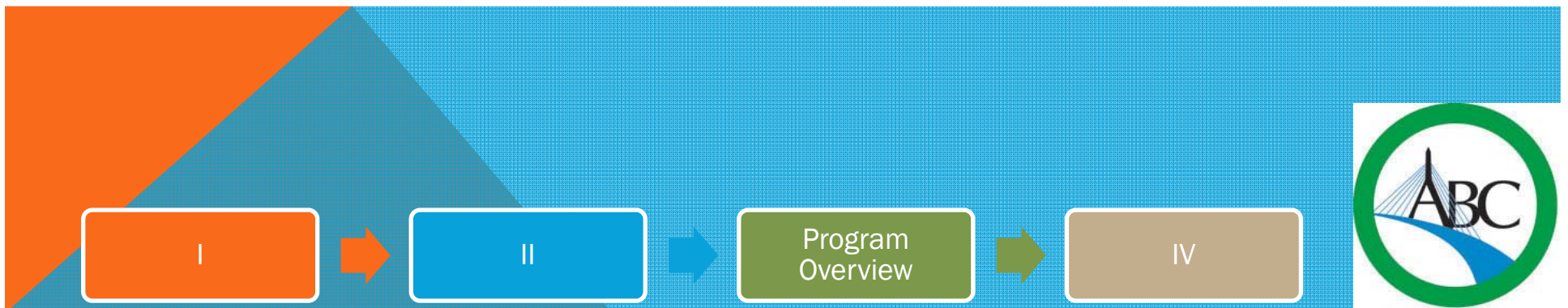


2011 CHALLENGE AWARDS HIGHEST SCORE



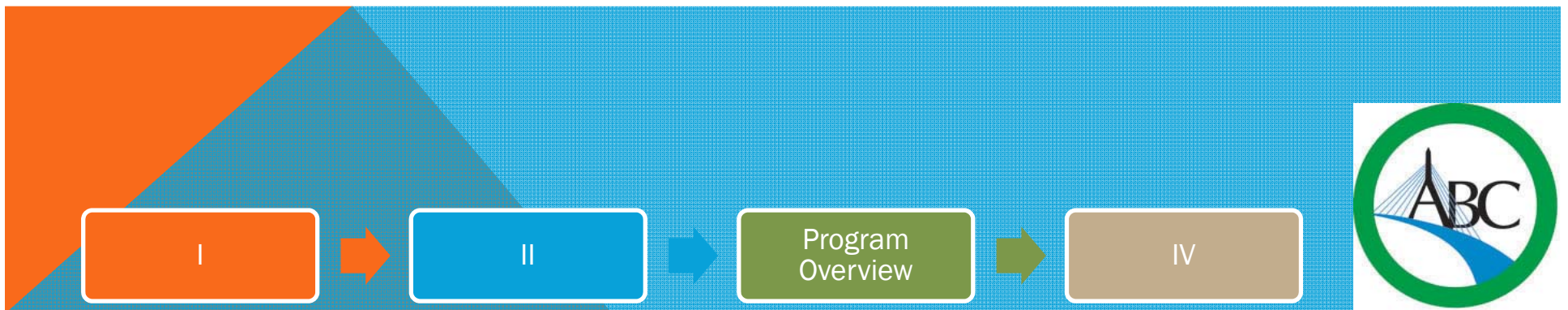
2013 Challenge for Sustainability *Participation*

1. Learn & Share
2. Benchmark and Measure
3. Executive Sponsorship
4. Organizational Strategy



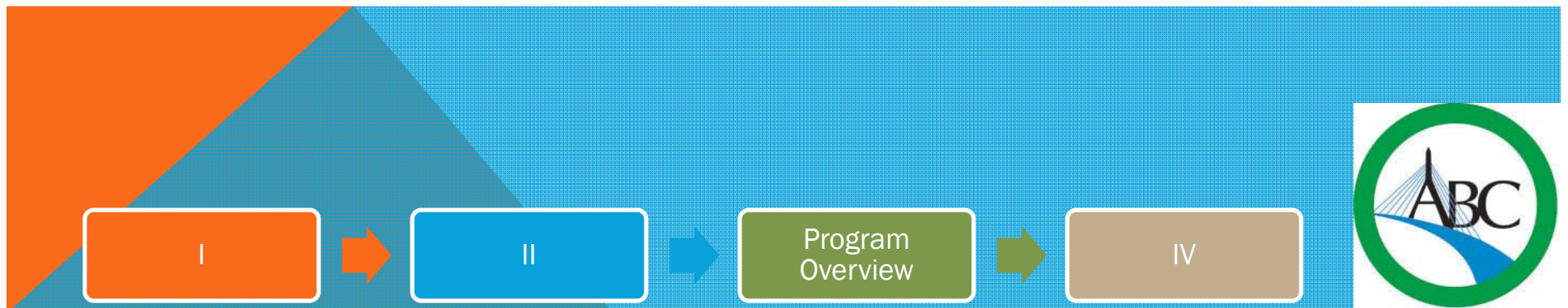
2013 Challenge for Sustainability *Survey*

1. Meeting and Workshop Content
2. Professional Development
3. Organizational Barriers



2013 Challenge for Sustainability *Survey*

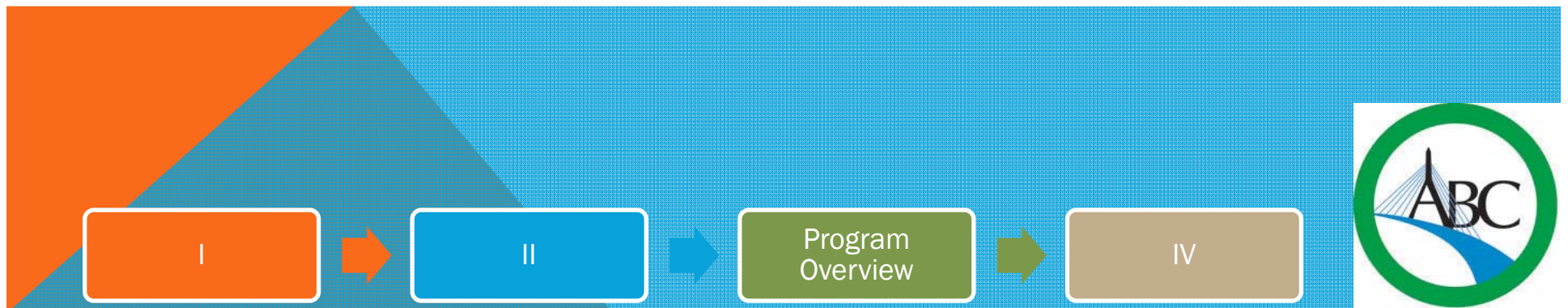
1. Meeting and Workshop Content
2. Professional Development
3. Organizational Barriers



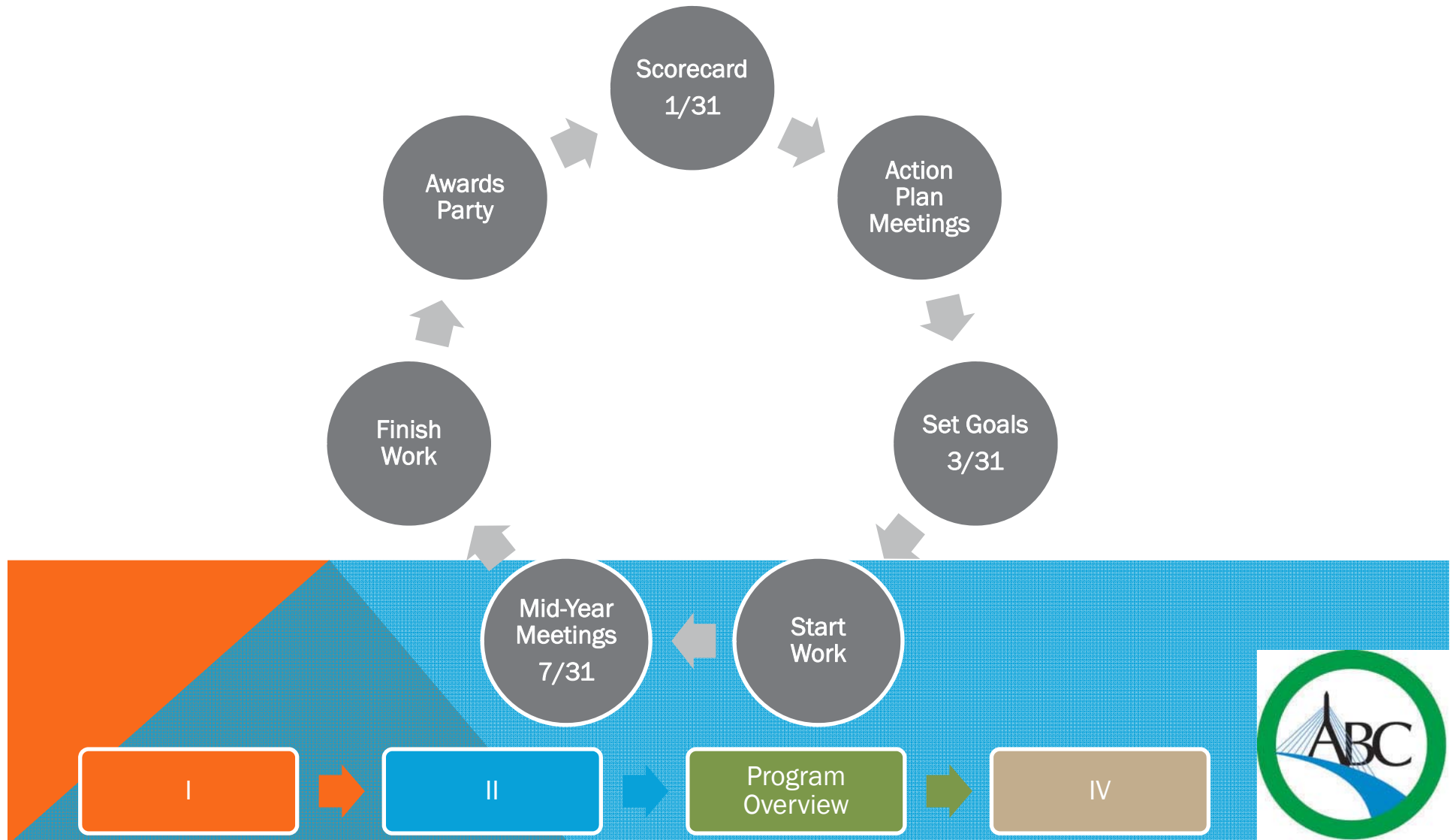
2013 Challenge for Sustainability

Registration & Scorecard

1. Register
2. Utility Data Release Form
3. Login – username & password

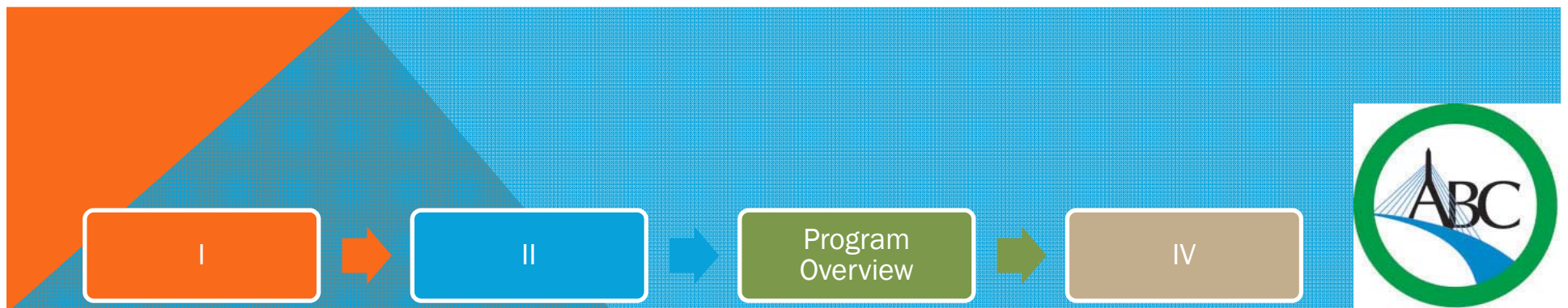


2013 Challenge for Sustainability *Process*



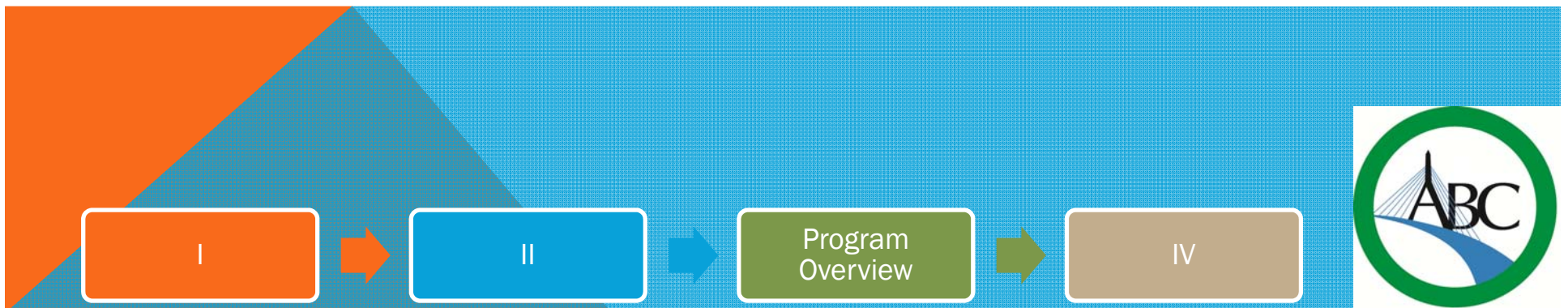
2013 Challenge for Sustainability *Programming*

- Monthly Meetings
- Workshops – Energy Management, Waste Management, Energy Engagement, Portfolio Manager Training
- Custom Seminars or Events
- Ongoing NSTAR / National Grid energy assessments
- Ongoing waste assessments



2013 Challenge for Sustainability *Resources*

- Toolkit
- Megan and Mihir
- Other Participants – contact page



TRIVIA TIME!

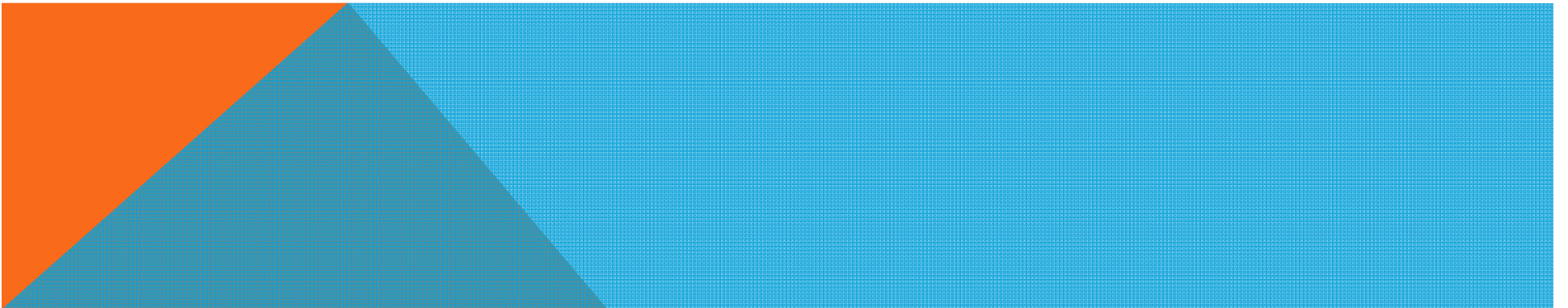
Joe O'Malley, MCCA

Prizes for top 2 teams



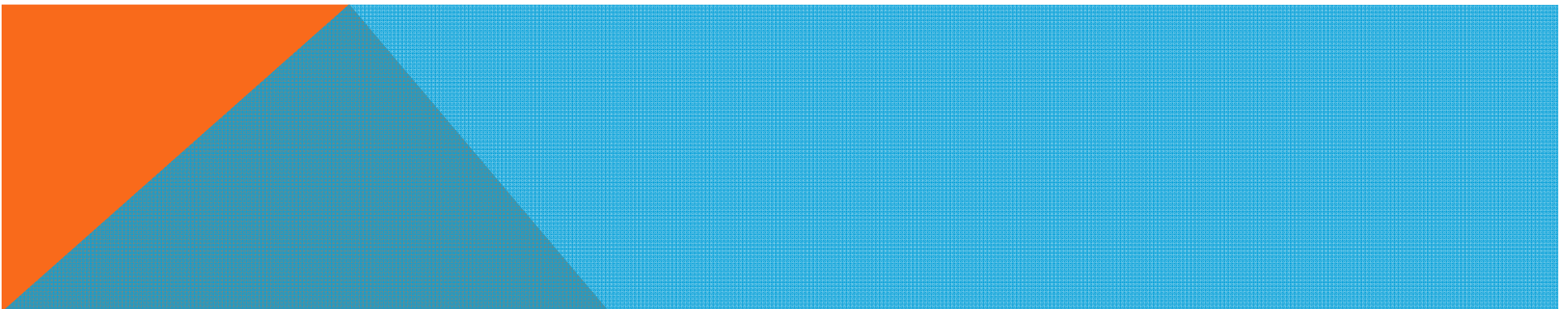
QUESTION 1

What famous children's book does this quote come from,
“Unless someone like you cares
a whole awful lot, Nothing is
going to get better. It's not.”



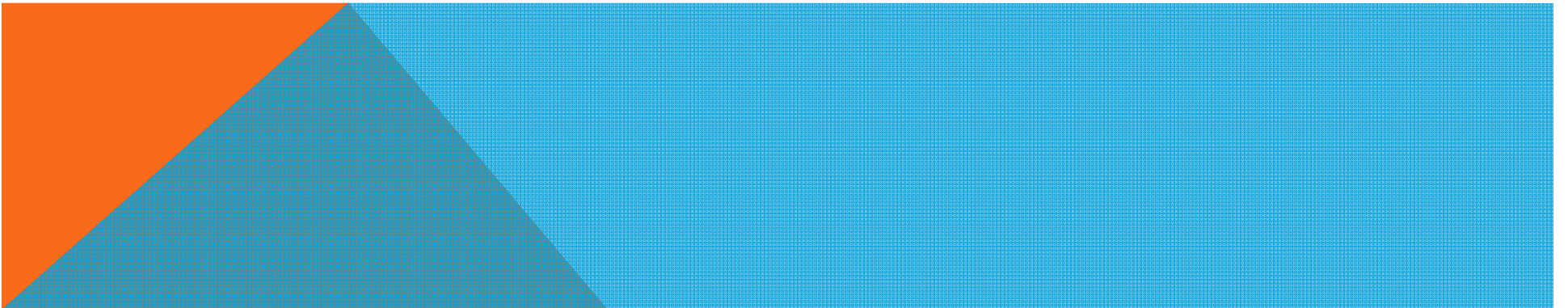
QUESTION 2

What does CSA stand for?



QUESTION 3

What famous children's character sang the words “It's not easy being green”?



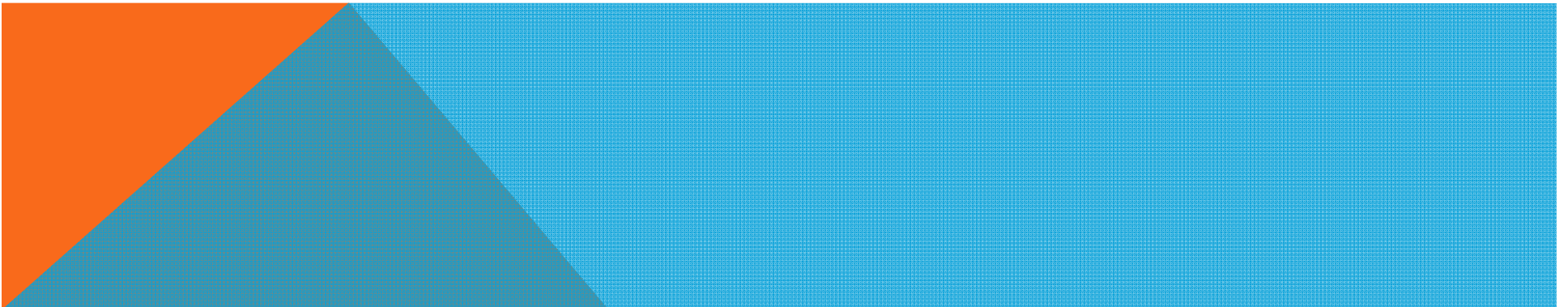
QUESTION 4

Within a standard deviation of 10 points, how much energy do buildings consume in the U.S., by percentage?



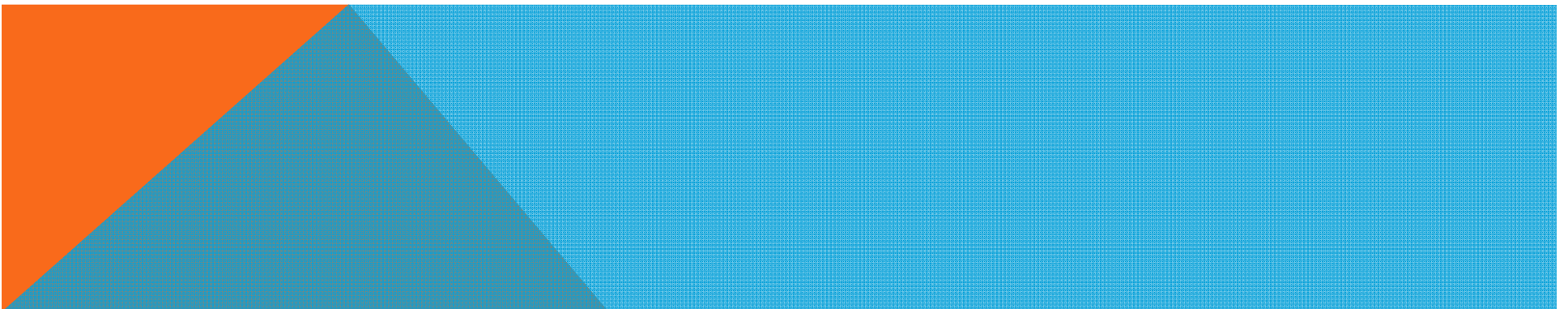
QUESTION 5

Which 2 presidents installed solar panels on the White House?



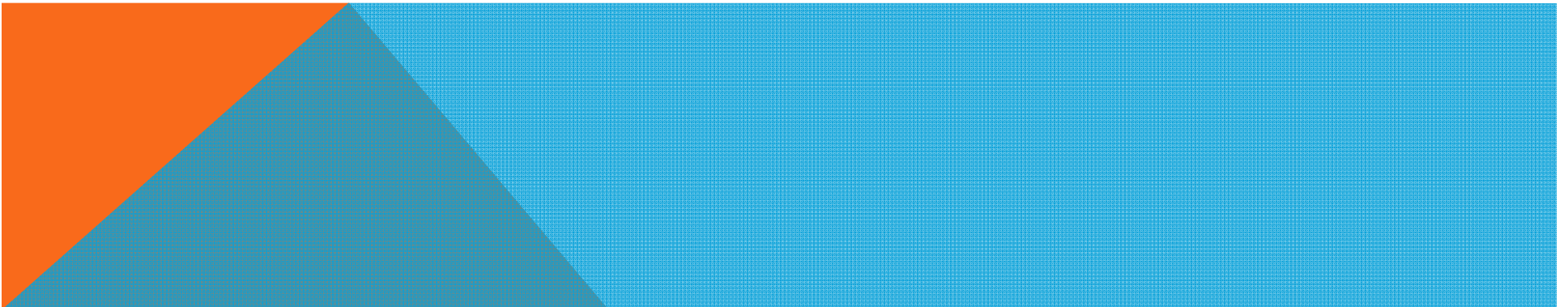
QUESTION 6

Of the total amount consumed by cell phones, what percentage do chargers left plugged in when not in use (within 10 points)?



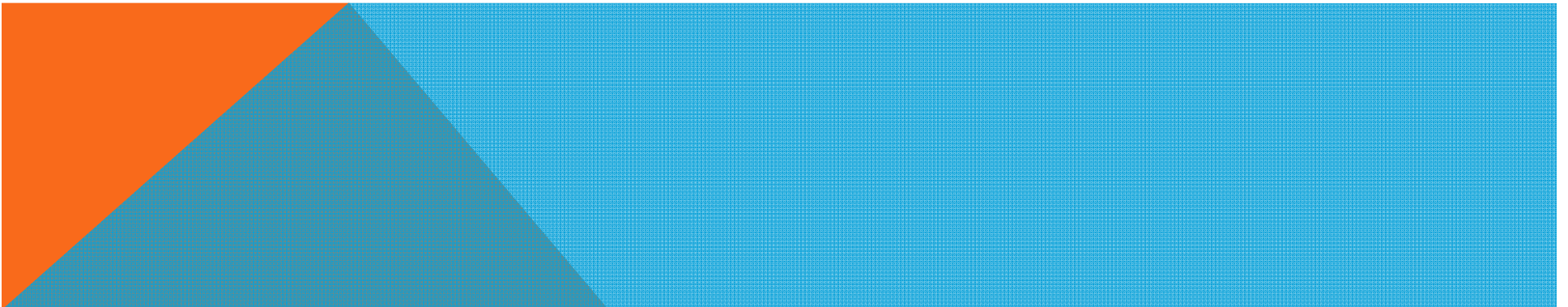
QUESTION 7

Which of the 3 R's is the most effective way to reduce the flow of garbage to the landfill?



QUESTION 8

What is an easy way to reduce office paper costs by up to 50%?



QUESTION 9

Name 4 of the speaking stars in our micro-documentaries (first names are okay)?

