



2025 NORMAN B. LEVENTHAL  
EXCELLENCE IN CITY BUILDING

**AWARDS**

**15 YEARS**

**SPONSORSHIP  
OPPORTUNITIES**

Monday, December 8, 2025 | 5:30 PM

Boston Harbor Hotel

# 2025 AWARD RECIPIENTS



## DISTINGUISHED LEADER

### CAROLE CHARNOW

*President & CEO*  
Boston Children's Museum



## ENVIRONMENT

### WALTER ARMSTRONG

*Former SVP of Capital  
Facilities & Engineering*  
Beth Israel Deaconess  
Medical Center



## ENVIRONMENT

### JOHN MESSERVY

*Former Corporate Director of Design &  
Construction, Real Estate*  
Mass General Brigham



## LAND USE

### JOHN RATTIGAN

*Partner*  
DLA Piper LLP (US)



## TRANSPORTATION

### PAMELA 'MELA' BUSH

*Coordinator of Transit  
Equity & Environmental  
Justice*  
Action for Equity

## A BETTER CITY

A Better City represents a multi-sector group of nearly 130 business leaders united around a common goal: to enhance the Greater Boston region's economic health, competitiveness, equitable growth, sustainability, and quality of life for all communities. By amplifying the voice of the business community through collaboration and

consensus-building, A Better City develops solutions and influences policy in three critical areas: 1. transportation and infrastructure, 2. land use and development, and 3. energy and the environment. A Better City is committed to building an equitable and inclusive future for the region that benefits and uplifts residents, workers, and businesses in Greater Boston.





## SPONSORSHIP OPPORTUNITIES

### PRESENTING – \$15,000

- Speaking opportunity during event program
- Special recognition from podium during program
- Presenting placement of company logo on event signage and on screens during dinner
- Presenting placement of company logo on website
- One table in a premier location with ten (10) event tickets

### PREMIER – \$10,500

- Recognition from podium during program
- Premier placement of company logo on event signage and on screens during dinner
- Premier placement of company logo on website
- Six (6) event tickets

### PATRON – \$5,500

- Prominent placement of company logo on event signage and on screens during dinner
- Prominent placement of company logo on website
- Four (4) event tickets

### BENEFACTOR – \$3,000

- Placement of company logo on event signage and on screens during dinner
- Placement of company logo on website
- Two (2) event tickets

I/We are pleased to support the Norman B. Leventhal Excellence in City Building Awards at the following level:

**PREMIER – \$10,500**

**PATRON – \$5,500**

**BENEFACTOR – \$3,000**

**A Donation of: \$ \_\_\_\_\_**

Please list my sponsorship as:

\_\_\_\_\_  
(COMPANY NAME)

Please list my sponsorship as anonymous

## CONTACT INFORMATION

\_\_\_\_\_  
NAME

\_\_\_\_\_  
COMPANY

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
EMAIL

## METHOD OF PAYMENT

Please send me an invoice

Check (*payable to A Better City*)

Electronic/Wire Transfer:

(contact Leann Kosior [LKosior@abettercity.org](mailto:LKosior@abettercity.org))

### PLEASE SEND COMPLETED FORMS TO:

Cara Willison  
Event Planner  
[cwillison@conventures.com](mailto:cwillison@conventures.com)

### PLEASE SEND CHECKS TO:

A Better City  
Attn: Norman B. Leventhal Awards  
14 Beacon Street, Suite 402, Boston, MA 02108

## FOR MORE INFORMATION PLEASE CONTACT:

Leann Kosior

*Membership & Business Development Manager*

[LKosior@abettercity.org](mailto:LKosior@abettercity.org) | [abettercity.org](http://abettercity.org)