

GREENWAY BID

QUARTERLY NEWSLETTER

ROSE KENNEDY GREENWAY

[ABOUT US](#) | [MAP](#) | [HIGHLIGHTS](#) | [BID IMPROVEMENT PLAN](#)

A SIMPLER SUMMER ON THE GREENWAY

The Rose Kennedy Greenway, the people who appreciate all that this 1.5-mile modern park has to offer, and the businesses that support its care are resilient. As the City of Boston and Commonwealth of Massachusetts continue phased reopening plans in light of the COVID-19 pandemic, the Greenway has remained open and accessible for all to enjoy.

Everything that happens on the Greenway benefits from the support of Greenway BID members like you. While this summer will be unlike any other the Greenway has experienced in its previous decade, some hallmarks of the season are pandemic proof. Families beating the heat by spending some time at the Rings Fountain or the many splash pads in the park, passersby discussing the latest public art installations, or friends stopping at a food truck to enjoy a bite while supporting local businesses.

As always, we sincerely appreciate your support and dedication to The Greenway and The Greenway BID. If you have any questions or feedback on this newsletter, please contact Tom Ryan at tryan@abettercity.org.

SAVE THE DATE

The Greenway BID will be holding its annual meeting on Wednesday, September 16, 2020 from 12 Noon – 1:30pm. More details to follow.

LATEST NEWS

Enhancements Update

Chinatown lighting project

The Greenway BID's impact will shine brightly on The Greenway in Chinatown thanks to its authorization of Enhancement funding for lighting improvements that will improve the aesthetics and address safety issues in this important area. Thanks to the leveraging of substantial funding from the BID, the Conservancy was able to secure a Massachusetts Cultural Council (MCC) grant that will be used in support of first steps in addressing the highest priority lighting projects. The Conservancy has incorporated input from the community and worked closely with the BID Enhancements Committee. Once completed, this section of The Greenway will be transformed through lighting improvements made along the Serpentine Path, in the plaza, and within Mary Soo Hoo Park.

“These improvements will create a safer and more welcoming experience for people to play games, attend festivals and events, and come together as a community. We are excited to deliver on this work through the BID Enhancement funds,” said Greenway BID Executive Director Richard A. Dimino. “There is no doubt that the public realm is improved by thoughtful, accessible placemaking and these enhancements to the park shine a light both on the vibrant communities found along the Greenway and the work of the BID that supports them.”

"We look forward to our continued partnership with the Greenway BID in placemaking enhancements on The Greenway, strengthening the Conservancy's work in operating this contemporary park in the heart of Boston where our diverse community can gather, play, unwind, and explore," said Greenway Conservancy Executive Director Jesse Brackenbury. "Additional lighting in Chinatown on The Greenway will allow our community and park visitors to more fully enjoy our organically maintained gardens, Chinatown Stream fountain, award-winning public art, and community-based programming."

These lighting improvements are currently in the conceptual design phase. The Conservancy will provide additional detail on construction costs and project soft costs as they become available and the BID will continue to work with the Conservancy in developing specific plans and timelines for these projects as well as others that are being considered for the Chinatown area. We anticipate the priority lighting projects will be completed in 2021 and our BID funds may leverage additional grant funding that would provide additional enhancements to this area.

GREENWAY CONSERVANCY NEWS

In line with guidance from the City and Commonwealth, the Rose Kennedy Greenway Conservancy recently announced the return of seasonal favorites on The Greenway.

The Conservancy has turned on the [Greenway Fountains](#) for the 2020 season, with daily hours of 9am to 11pm. The Chinatown Stream, Harbor Fog Sculpture, Rings Fountain, Labyrinth Fountain, Split Dodecahedron Sculpture, North Canal Fountain, and South Canal Fountain are all operating. The [Greenway PlayCubes](#) in Chin Park have been closed since March 18 and have reopened as well.

The Greenway Open Market, operated by [New England Open Markets](#), returned for the season as of June 20. The Open Market will take place every Saturday and first and third Sundays of the month from 11am to 5pm on The Greenway.

The [Greenway Carousel at the Tiffany & Co. Foundation Grove](#) has opened for the season with a limited Friday to Sunday schedule. Beer and wine gardens are in the process of reviewing guidelines and planning.

[City Winery on The Greenway](#) has returned for a second season. Additionally, The [Greenway Food Truck Program](#) is running on a limited schedule and the [Boston Public Market at Dewey Square](#) has returned for the season, once again bringing locally-sourced food to those who live or work downtown from local farmers and small businesses. Farmers market vendors are proud to accept SNAP/EBT and HIP for all eligible products.

All Greenway programming features enhanced cleaning and physical distancing procedures to promote safety for our park visitors. You can learn more about changes to Conservancy programming in the park and response to COVID-19 in its blog post, [COVID-19 - Updates from the Greenway Conservancy](#). This information will continue to be regularly updated; you can also sign up for regular email updates from the Conservancy on its webpage.

Greenway Conservancy Board Announces Two New Members

The Conservancy announced the election of two new members of its volunteer Board of Directors: Conor Finley, Customer Experience Consultant at Liberty Mutual Insurance; and Kirsten Hoffman, General Counsel, Beacon Capital Partners. For a complete list of the Greenway

Conservancy's Board of Directors, [click here](#).

Global Connections: New Public Art Arrives on The Greenway

In early June, the Greenway Conservancy installed on The Greenway a **major new public artwork** commissioned from Catalina Delgado-Trunk. Public art invites and stimulates public discourse and conversation. Delgado-Trunk's work, **Global Connections: Mesoamerican Myths, the Domestication of Nourishment, and its Distribution**, focuses on our interconnectedness through themes of food culture and immigration.

Delgado-Trunk says, "The axis of the Mesoamerican belief system was that each one of us has the responsibility to balance the scale of opposites in accordance with the balance of the universe. [...] The scale is way out of balance during these dark days of ethnic, social, political, economic, and environmental inequality and abuse which we have brought upon ourselves. I hope that, as the visitors to the park view the Light Blades, they will reflect on the message that we are attempting to convey. It takes love, respect, and a lot of effort to create a better world with justice and equality for all, peace, respect for one another, and wise oversight of our environment."

As our nation grapples with issues surrounding systematic racism, understanding and sharing the experiences and histories people of color carry is critical. The Conservancy is proud to use its platform of public art in Boston to highlight these artists and their work at a time when their vision is needed more than ever.

For updates please follow the Conservancy on [Twitter](#).

GREENWAY CONSERVANCY EVENTS

Greenway Fitness Program

The Greenway Conservancy announced this month its **2020 Greenway Fitness Program**. Presented by Blue Cross Blue Shield, the Conservancy's program this summer will feature a combination of in person and virtual classes.

The Conservancy's free fitness classes from local gyms and instructors would typically have begun in May but due to COVID-19, many classes were postponed pending guidance from the Commonwealth of Massachusetts and the City of Boston.

The Greenway Fitness Program runs throughout the summer and offers free fitness classes across the park every Monday through Thursday and Saturday, with additional classes taking place on select Fridays and Sundays. This year's offerings consist of a range of options including yoga, cardio dance, strength and conditioning circuits, and parkour workouts.



FOR MORE INFORMATION:

Tom Ryan

Senior Advisor on Policy, Government, and Community Affairs

tryan@abettercity.org | 617.502.6244