



## GREENWAY BID

QUARTERLY NEWSLETTER

### The leaves aren't the only things changing this fall on the Rose Kennedy Greenway...

We hope you enjoyed the end of summer and are ready for a colorful fall on The Greenway and beyond. Speaking of change, we congratulate The Greenway the successful and beautifully executed relaunch of [www.rosekennedygreenway.org](http://www.rosekennedygreenway.org), which coincides with The Greenway's [10-year anniversary](#).

Our team is looking forward to continuing what has so far been a terrific year and, as always, we sincerely appreciate your support and dedication to The Greenway.

If you have any questions or feedback on this newsletter, please contact Tom Ryan at [tryan@abettercity.org](mailto:tryan@abettercity.org).

### Latest News:

#### Annual Member Meeting Recap

On September 19, we held our Annual Member Meeting at The KITCHEN in The Boston Public Market. Thank you to everyone that attended or sent in proxy forms. During the meeting, over some delicious food from BPM vendors, we discussed results of The Greenway BID stakeholder survey and priorities for the year ahead, reviewed the City's Climate Ready Boston Downtown-North End plan, and elected new members to the BID Board of Directors. Please join us in welcoming our new and returning members. To review the entire presentation, click [here](#).

1. **Steve Faber**, representing The Beverly / Courtyard Marriott
2. **Jenny Morse**, representing Faneuil Hall Marketplace
3. **David Wilkinson**, representing 125 High Street
4. **Don Chiofaro Jr.**, representing the Harbor Garage & International Place
5. **Marques Benton**, representing Federal Reserve Bank of Boston
6. **Trina Childs**, representing One Financial Center
7. **Jack Clark**, representing 225 State Street
8. **Jim Tierney**, representing Rowes Wharf
9. **Ron Druker**, representing 2+24 Edinboro Street

#### Parcel 2 Update

The [Boston Planning & Development Agency](#) (BPDA) recently held its third community meeting as part of the design process for the Parcel 2 Park on The Greenway. Parcel 2 is a 5,000 square-foot vacant lot between the Bulfinch Triangle and the North End and bordered by North Washington Street, Anthony "Rip" Valenti Way, and Beverly Street.

The BID used enhancement funds to improve the parcel in the short term as the design process is underway.



At the BPDA meeting, the project team presented three design options based on feedback received during meeting #2. The design team would like to narrow down the three design concepts towards one preferred design direction for presentation at the fourth community meeting (to be scheduled in November 2019).

If you were unable to attend this meeting, please share your feedback on the three concepts through the BPDA's [online survey](#). We will continue to keep you posted as the public process continues to progress.

### **Greenway BID Stakeholder Survey...The Results Are in**

Thank you again to all who participated in our survey and encouraged their property managers and tenants to make their voices heard. Our three main goals were to:

- Gain a better understanding of how often and for what purposes Greenway BID stakeholders engage with The Greenway
- Establish a benchmark of how Greenway BID stakeholders view the parks outside their properties as well as the park system overall
- Inform decision making around future uses of enhancement funds

As a high-level recap, we found that respondents rated the following aspects of The Greenway as excellent or above average:

- 93% for Cleanliness
- 83% for Horticulture
- 70% for Programming
- 80% for Safety

---

### **Upcoming Greenway Events:**

The Greenway Conservancy looks forward to celebrating 10 years during Greenway Week. [Please see a full list of programming here.](#)

Celebrate: 10 Years of The Greenway on 10/10 at 5:30pm, featuring a sweet treat by the Rings Fountain, a few words from Greenway Conservancy Executive Director Jesse Brackenbury, and a specially commissioned, site-specific dance performance.

Renowned choreographer Peter DiMuro and his ensemble Public Displays of Motion will perform their new work Waterway/Lightway/Greenway in and around the colored lights of the Rings Fountain at 6:15pm. This event is free and open to the

public; please [RSVP](#).

[Greenway BID](#) | Tom Ryan, Manager | 617.502.6244 | [tryan@abettercity.org](mailto:tryan@abettercity.org)  
A Better City, 33 Broad Street, Suite 300, Boston MA 02109