



As we kick off 2019...

The Greenway Business Improvement District (BID) is pleased to share this first quarterly newsletters for BID members. This newsletter will be our way of sharing important updates and information, such as BID milestones, news coverage of the Greenway BID and our leadership, and Greenway events that we encourage everyone to attend.

Our team is looking forward to a terrific year ahead and, as always, we sincerely appreciate your support and dedication to The Greenway.

If you have any questions or feedback on this newsletter, please contact Tom Ryan at tryan@abettercity.org.

Latest News:

Greenway Enhancements Committee Created

Starting this year, \$500,000 of the BID assessments collected will be designated for enhancements to the Rose Kennedy Greenway. Funding for these projects will be recommended by the BID, and discussed in partnership with the Greenway Conservancy. In accordance with the BID Bylaws, the BID Board established an Enhancement Committee to review and advise on proposed enhancements.

The newly-elected members are:

- Ron Druker, 2+24 Edinboro Street
- Holly Masek, Faneuil Hall & South Station
- Cheryl Cronin, Boston Public Market
- Jonathan Landau, Dock Square Garage & One Lincoln Street
- Mike Murphy, Marketplace Center - Retail
- Chris Peabody, Peabody Office Furniture, Inc.
- David Wilkinson, 125 High Street
- Richard Koch, Intercontinental Hotel & Residences

- Peter See, Atlantic Wharf
- Bruce Clifford, 99 High Street
- Noam Ron, The Radian

All BID members are welcome to get involved with enhancements by sharing potential ideas with this group. If you have any questions or suggestions at this time, please contact Tom Ryan.

BID Member on Conservancy Board

We are pleased to announce that David Wilkinson of Tishman Speyer has been nominated to serve as the Greenway BID's representative on the Rose Kennedy Greenway Conservancy's Board. David is currently the Vice-Chair of the BID Board of Directors and a representative of Tishman Speyer at 125 High Street. We feel he will be a great addition to the Conservancy board and a strong voice for the Greenway BID Corporation.

SAVE THE DATE

The Greenway BID Annual Member Meeting will take place on September 19, 2019. The location will be confirmed before the meeting. We will discuss Greenway BID accomplishments since the last Member Meeting, look ahead to 2020 and mingle with fellow BID members.

Recent Coverage

The Boston Globe, January 18, 2019: [The Rose Kennedy Green Ribbon of Hope](#)

Commonwealth Magazine, December 9, 2018: [Opinion: BIDs can Play Role in Climate Resiliency](#)

Upcoming Greenway Events



Year of the Pig:

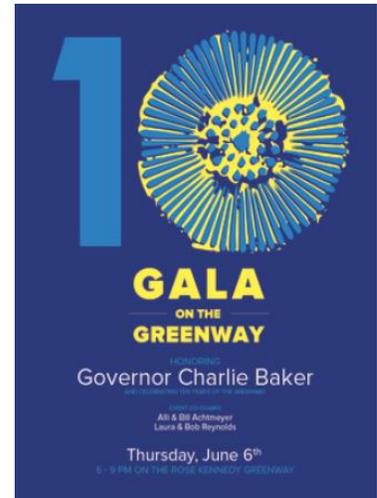
Celebrate the Chinese zodiac all year long on The Greenway with Elliott Kayser's [Year of the Pig](#) installation. Traditionally, the year of the Pig brings with it good luck, intelligence, and prosperity. The Conservancy's fifth annual Chinese Zodiac installation consists of 8 pig sculptures located along the length of The Greenway, leading visitors on a hunt towards Boston's Chinatown.

Carousel Opening Day:

Did you know our Greenway Carousel is filled with New England-native creatures? Pick your favorite at the Carousel's opening weekend in late March. Details forthcoming.

2019 Gala on The Greenway:

Please save the date for the [2019 Gala on The Greenway](#), which will be held on June 6, 2019, from 6 to 9pm. At this memorable evening under the stars, we will celebrate 10 years of the contemporary park in the heart of Boston, and recognize Gala Honoree, Governor of the Commonwealth of Massachusetts Charlie Baker, for his leadership on behalf of the Greenway Conservancy since its inception. As a private citizen, Baker served on our founding Board of Directors and, as governor, his leadership was instrumental in creating the landmark 2017 multi-party funding agreement for The Greenway. Our Event Co-Chairs are Alli and Bill Achtmeyer and Laura and Bob Reynolds. Sponsorship opportunities are available now on our [website](#) or by contacting Alex Rogers Pittman at apittman@rosekennedygreenway.org.



Glow in the Park:

Glow in the Park returns to The Greenway on June 7. Featuring live music, lawn games, an amazing outdoor venue, and incredible food and drinks - don't miss one of Boston's best summer evenings for young professionals! Sponsorship opportunities and ticket sales forthcoming.

For more terrific events, make sure to sign up for The Greenway's mailing list [here](#).