



Summer is in full swing on the Rose Kennedy Greenway...

We all hope you had a great Fourth of July and holiday weekend.

The Greenway Business Improvement District (BID) is pleased to share our second quarterly newsletter for BID members. As a reminder, this newsletter will be our way of providing important updates and information, such as BID milestones, news coverage of The Greenway, and Greenway events that we encourage everyone to attend.

Our team is looking forward to continuing what has so far been a terrific year and, as always, we sincerely appreciate your support and dedication to The Greenway.

If you have any questions or feedback on this newsletter, please contact Tom Ryan at tryan@abettercity.org.

Latest News:

BID Member Event: Art Walk and Reception:

Thursday, July 18, 2019 | 5:30 PM - 7:30 PM

START: The Rings Fountain | END: Dewey Square

A Better City invites Greenway BID members to join us on **Thursday, July 18, 2019** for an evening of education and entertainment on The Greenway with Public Art Curator Lucas Cowan. The walking tour and public art discussion, with a special focus on The Greenway's 2019 Public Art exhibition, titled "The Auto Show," will begin at the recently renewed Rings Fountain (Atlantic Avenue between State and Milk Streets) and will continue as we walk along the Greenway until we make our way to our final stop, a reserved space at the popular Boston Calling Block Party at Dewey Square. [RSVP HERE](#)

Greenway BID Enhancement Projects Approved

Each year, the Greenway BID will distribute up to \$500,000 for enhancements to the park, on top of the BID's \$1 million annual contribution for operations and maintenance. At the June 4 Greenway BID Board of Directors meeting, the BID Board approved three initial projects for 2019:

1. Parcel 2 (at north end of the Greenway) spruce up (up to \$30,000)
2. Chinatown Park consulting/engineering services for lighting improvement plan (up to \$40,000)
3. Implementation of a Conservancy asset management system to inform its ongoing capital management program (up to \$60,000)

A special thank you to the BID members representing all parts of The Greenway who serve on the Enhancement Committee, which put forth the recommendations.

Greenway Stakeholder Survey

We are continuing to collect responses for our short survey of Greenway BID stakeholders (BID members, property managers, and tenants). A Better City and your Board of Directors feels strongly about better understanding how our membership uses The Greenway and how we can improve the park.

Haven't responded and want to have your property's voice represented? Do you want sample language to reach out to your out to your tenants? There's still time and we're standing by. The [survey](#) will remain open until Wednesday, July 31, 2019. Please contact [Mike Schiano](#) at Denterlein with any questions.

Save the Date

Climate Ready Boston

Thursday, August 8, 12:00pm - 1:30pm

A Better City invites Greenway BID members to a Climate Ready Boston, the Mayor's ongoing initiative to get the City ready for the long-term impacts of climate change, event focusing on the proposed resilience planning options for Boston's Downtown and North End. The event will be held at ABC's office (33 Broad Street, Suite 300) from 12:00pm - 1:30pm on Thursday, August 8, 2019 and will feature remarks from Joe Christo, Senior Resilience and Water Front Planner at the Boston Planning & Development Agency, and Alisha Pegan, Climate Ready Boston Coordinator, and give BID members a great opportunity to provide input during this planning phase.

Boston GreenFest

Saturday, August 17, 12:00pm - 6:00pm

This summer, Boston GreenFest will be Doing It the Green Way on The Greenway and Long Wharf with innovation, GreenTech, fashion, film, food, live performances, electric vehicles, and much more!

There is something for everyone - all ages - all backgrounds. Take a ride on the Greenway Carousel and stop by our Smart Cities, Smart Community Pavilion. On Saturday from 12-6 pm, check out the GreenTech Expo in the Marriott Long Wharf to see robotics and some of the newest innovations being showcased. Also on Saturday, check out the EcoFashion Show at 5 pm and see how sustainable design has moved into the world of chic. Each day we have amazing artists performing on our stage. Whether you stop by all our exhibitors, check out the eco-vendors from all around the world, plant a vertical garden. test drive an electric vehicle, or try a free zumba class -

you will discover something new each day for three days at the 12th Annual Boston GreenFest & TechExpo. To learn more visit the Boston GreenFest website!

August Moon Festival

Sunday, August 11, 10:00am - 5:00pm

Chinatown, Boston, MA

Each year, the CCBA organizes Chinatown's August Moon Festival. Now in its 50th year, Chinatown's August Moon Festival is a day-long event filled with cultural performances as well as Chinese calligraphy, arts and crafts, and various vendors of Chinese food and merchandise. The Festival not only celebrates an important Chinese holiday, but also serves to attract people of all backgrounds to Boston's Chinatown and to highlight what the CCBA and Chinatown has to offer the general public and to educate people on Chinese culture, such as lion dancing, Chinese opera, music and folk dance, and martial arts. The event attracts thousands of spectators from the greater Boston area and beyond to Boston's Chinatown each year.

Greenway BID Annual Member Meeting

September 19, 2019

The Greenway BID Annual Member Meeting will take place on September 19, 2019. The location will be confirmed before the meeting. We will discuss Greenway BID accomplishments since the last Member Meeting and look ahead to 2020.

Recent Coverage

***Sampan*, July 9, 2019**

[Uncle Frank and Auntie Kay Chin honored with urban park](#)

***Boston Globe*, June 16, 2019**

[The Ticket: What's happening in the local arts world](#)

***Boston Magazine*, June 12, 2019**

[The Greenway Fitness Series Returns to Boston This Summer](#)

***WBUR*, June 7, 2019**

[7 Public Art Installations To Check Out In Boston This Summer](#)

***Curbed Boston*, June 3, 2019**

[Rose Kennedy Greenway's Rings Fountain to be turned on post-repairs-and a light show added](#)

Upcoming Greenway Events:

Free Fun Friday at the Greenway Carousel

Friday, August 9, 2019, 11:00am - 6:00pm

The Greenway Carousel, Mercantile St, Boston, MA 02114

Thanks to Highland Street Foundation, The Greenway Carousel at the Tiffany & Co. Foundation Grove will be free of admission from 11:00 am- 6:00 pm on August 9, 2019. About Free Fun Fridays: Highland Street Foundation's Free Fun Fridays offer visitors no-cost admission to many of the most treasured cultural venues in Massachusetts. This program was created to increase access and enrichment opportunities for children and families throughout Massachusetts during the summer months. Every Friday, from the end of June through the end of August, multiple sites are open for free thanks to the Highland Street Foundation. For more information on Free Fun Fridays visit: <http://highlandstreet.org/programs/free-fun-fridays>. This event is weather dependent. Please check back here for weather-related information closer to the event.

Greenway BID Annual Member Meeting

Friday, August 9, 12:00pm - 3:00pm

Rings Fountain, Milk St, Boston, MA 02109

The Rose Kennedy Greenway is hosting its fifth annual Truck and Tractor Day from 12-3pm. On this day we invite a variety of different organizations to bring trucks, tractors, machinery and unique vehicles to the Greenway for the public to see, learn about and interact with!

[Greenway BID](#) | Tom Ryan, Manager | 617.502.6244 | tryan@abettercity.org
A Better City, 33 Broad Street, Suite 300, Boston MA 02109