ORGANIZATIONAL OVERVIEW

Born out of the need to engage the business community during construction of Boston’s “Big Dig” in the late 1980s, A Better City (ABC) has emerged as a diverse group of business leaders united around a common goal—to enhance Boston and the region’s economic health, competitiveness, vibrancy, sustainability and quality of life.

With 130 members from businesses and major institutions across multiple sectors, A Better City operates between the private and public sectors leveraging technical expertise and research capabilities to shape key policies, projects and initiatives. By amplifying the voice of the business community through collaboration and consensus across a broad range of stakeholders, ABC develops solutions and influences policy in three critical areas central to the Boston region’s economic competitiveness and growth—transportation and related infrastructure, land use and development, and environment and energy.

A Better City continues to play an active research and advisory role, having prepared highly regarded reports on energy storage opportunities for commercial buildings; the economic benefits of transit investment; the commercial net zero energy building market; and voluntary resilience standards for commercial facilities to name a few.

Additionally, A Better City operates multiple Transportation Management Associations in the Boston area to help reduce the number of drive-alone commuters, minimize vehicle emissions, and improve access to transportation options. Key programs include guaranteed ride home and commuter subsidy and reward programs. We also assist our members in meeting the requirements of the Massachusetts Department of Environmental Protection Rideshare Regulation, as well as the City of Boston’s Transportation Access Plan Agreements (TAPA).

Located in Boston’s Financial District, A Better City has been led by President and CEO Richard Dimino since 1995. He currently oversees a staff of 14 and a budget of over $2 million. Additional information about ABC is available at www.abettercity.org.

POSITION OVERVIEW

The TDM Director will be responsible for managing multiple Transportation Management Associations (TMAs) operated by A Better City that collectively serve over 80 member organizations and leading policy research and advocacy related to Transportation Demand Management issues such as municipal regulations, zoning, employer transportation benefits and transit fare policy.
The TDM Director will lead and shape policy and initiatives for A Better City and coordinate with its TMA members. The TDM Director will also advocate for creative and innovative TDM planning, policies and programs to meet City and State transit, trip reduction and climate goals, and will help shape and implement employer-based transportation initiatives.

The TDM Director will oversee the daily operations of the TMAs and will be charged with improving existing programming, membership engagement and acquisition and overseeing the launch of a new ride matching and program delivery software platform. The TDM Director will also be responsible for supervising the TMA Program Manager and external consultants and engaging with a diverse array of community stakeholders.

The TDM Director will report to the Executive Vice President of A Better City.

**POSITION RESPONSIBILITIES**

- Manage the daily operations of multiple TMAs
- Lead and manage membership engagement, and outreach.
- Direct new business development to reach target revenue goals for the TMA
- Oversight of AB TMA shuttle
- Develop transportation demand management research and policy recommendations for the A Better City TMA and Transportation Units
- Lead advocacy efforts related to TDM research and policy recommendations
- Oversee, improve, and expand existing programming and events
- Lead the launch of a new ride matching and service delivery software platform
- Oversee the timely collection of member dues and tightly manage separate TMA budgets
- Supervise the TMA Program and Operations Managers
- Represent the TMAs and their interests at meetings with members, state and local officials, public sector staff, and other stakeholders
- Develop employer based transportation strategies and programs.
- Perform other related duties, as assigned

**POSITION QUALIFICATIONS**

- Bachelor’s Degree required
- At least 5 years of relevant experience in the fields of transportation, non-profit, public policy, and/or sustainability
- Experience with business development, sales, and marketing preferred
- Excellent written and verbal communication skills
- Excellent management and organizational skills
- Experience working with a variety of stakeholders, including business leaders and elected officials
- Demonstrated ability to work independently with varying levels of supervision
- Willingness to learn new skills, act on new opportunities and manage multiple tasks desired

**SALARY AND BENEFITS**

A Better City offers a competitive salary and a robust benefits package that includes:

- Health insurance *(60% employer paid for individual or family plan)*
- Dental insurance *(60% employer paid for individual or family plan)*
• 401k retirement plan with $2,500/year employer match
• Employer-paid life insurance, short-term disability and long-term disability insurance
• 15 days/year vacation
• 10 days/year sick leave
• 12 holidays/year
• 2 days/year personal leave

APPLICATION PROCESS
Interested candidates are invited to apply by sending a resume and cover letter to Careers@abettercity.org. Your cover letter should detail how your professional experiences and expertise are relevant to this position. Resumes will be reviewed on a rolling basis. Applicants are strongly encouraged to submit their resumes immediately, and no later than February 28, 2020.

A Better City is an equal opportunity employer.