



## ADVISORY

FOR IMMEDIATE RELEASE  
October 12, 2007

Contact: Jennifer Leclerc  
(617) 557-7352

### **U-turn Makes Boston A Better City**

*Business and Institutional community applauds the Massachusetts Turnpike Authority's opening of the new ramp ahead of schedule*

**Boston, MA – (October 12, 2007)** – A Better City joined the Massachusetts Turnpike Authority and important leaders today to celebrate the opening of the new Allston U-Turn Ramp to transponder-equipped taxis and buses.

“I would like to thank Secretary Cohen, the Turnpike Authority, and Mayor Menino and our legislative partners for providing the leadership necessary to get this turnaround built,” said Michael E. Mooney, Managing Partner at Nutter, McClennen & Fish, and Chairman of A Better City.

A Better City has been a strong supporter of this project for many years. Greater access to and between the hotels and convention sites in the Back Bay and the new offerings in the South Boston waterfront will enhance Boston's competitive advantage in the convention market. Related tourism expenditures will infuse dollars into our economy.

“We're pleased to see the ramp opening ahead of schedule, as it enables important connections between the Back Bay, the South Boston waterfront, and Logan International Airport,” said Richard A. Dimino, President & CEO of A Better City. “The U-turn is a significant asset for our tourism and visitor industry, will better allow economic activity and increase mobility in the affected areas, and will help address neighborhood transportation issues.”

With over 5,000 hotel rooms and 20% of the office space in the city located in the Back Bay, as well as the new convention center, the World Trade Center, new hotels and roughly 27 million square feet of planned development in the South Boston waterfront, regional connections such as this are vital in supporting economic vitality and reducing traffic congestion.

### **About A Better City**

A Better City (ABC) advances infrastructure investments and projects that are vital to sustaining and growing the Boston area's economy and ensuring that Boston remains one of the most dynamic and unique cities in the world. Comprised of leaders from business and major institutions, the ABC is focused on solving problems and developing strategies that ensure the continuity and progress of significant transportation, land development, and public realm projects. A Better City is built on the foundation of over fifteen years of success as the Artery Business Committee, widely credited with achieving consensus and keeping Boston open for business during the Central Artery/Tunnel project, the largest and most complex urban infrastructure project ever undertaken in the United States.