# 2008 Achievements/ Accomplishments

### **Urban Ring**

- Secured \$10M in the first transportation bond bill and nearly \$50M in the second transportation bond bill for three major infrastructure projects including the Urban Ring, by way of demonstrating a decisive show of support to elected leaders from a broad and diverse stakeholder group.
- Led efforts to work with EOT to better define the Locally Preferred Alternative along with partners at MASCO, MIT, Harvard, Boston University, the Town of Brookline, the Cities of Boston and Cambridge and ABC's Urban Ring and Institutional Committee.
- Successfully advocated for an Urban Ring full corridor incremental implementation approach with EOT rather than a multi-project approach.
- Established focused working subcommittees to bring technical resources and financial expertise to the table to advance the project.
- ✓ Led robust stakeholder input process in support of the Revised Draft EIR/Draft EIS, which was released by the Nov 30, deadline.

#### Silver Line Phase III

- Provided advocacy, technical assistance, and citizen/stakeholder involvement that led to the Silver Line Phase III project reaching the 30% design milestone, a major milestone that positions the project ahead of any other major transit project in the Commonwealth.
- Partnered with the MBTA on community outreach to diverse stakeholder businesses along the project alignment.
- Offered ABC Silver Line Phase III Business & Institutional Committee meetings as an open forum to invite all stakeholder businesses along the project alignment to learn about construction methodology and traffic mitigation from MBTA expert technical consultants.
- Ensured critical FTA support of the project with direct and frequent communication with FTA Regional Administrators.
- Conducted Transit Works Silver Line Washington Street Corridor rider satisfaction study, which concluded that 92% of survey respondents were satisfied with the service

#### **Rose Kennedy Greenway**

- Through our Greenway Abutters Committee, partnered with the Massachusetts Turnpike Authority, the Greenway Conservancy, and the City of Boston to establish and monitor implementation of programming and maintenance plans for the Rose Kennedy Greenway.
- Helped advance legislation now signed into law that defines the role, responsibilities, and structure of the Rose Kennedy Greenway Conservancy and outlines components of a lease that will define Greenway operations and maintenance and provide public funding.
- Hosted a packed Real Estate and Land Development forum on the Bulfinch Triangle, featuring City of Boston Chief Planner Kairos Shen and local developers discussing how the Greenway has opened opportunities for revitalizing this historic neighborhood.
- Provided financial sponsorship and collaboration in support of the fall Rose Kennedy Greenway Gala and Opening.

## Transportation Finance in the Commonwealth

- Continued leadership through the Transportation Investment Coalition with a focus on continuing to raise the profile and prominence of the issue at the State House and in the public through programming and media coverage.
- Led the Transportation Investment Coalition in developing consensus on a list of key cost-saving transportation finance and governance reform measures, and advocated for the passage of these measures by the legislature.
- Helped develop and produce a major panel event: Future Mobility of the Commonwealth, Financing Transportation in Turbulent Times, moderated by Tom Palmer.
- Launched a new study: "Shoring up Massachussetts' Economy through Transportation Investment: A Review of Potential New Funding Sources for Transportation."

## **Crossroads Initiative**

Partnered with the City of Boston to provide technical assistance and a forum for abutter input that led to final design and plans for construction of Broad Street to begin in spring 2009.

#### **Sustainability & Climate Change Initiative**

- Formed a Sustainability &Climate Change Committee with members from WTC/Seaport Hotel, Boston Properties, Trigen, Genzyme, Nutter McClennen & Fish, National Grid, NSTAR, TRO Jung|Brannen, New England Aquarium, & Wilmer Cutler Pickering Hale & Dorr
- Hosted the inaugural event "Creating Your Sustainable Work Site," with more than 90 registered participants for the four-hour workshop that included topics on planning and design, procurement, operations, and energy management.
- Launched the Sustainability Network, bringing together businesses and institutions working or interested in the area of sustainability.
- Developed the Sustainability Showcase, highlighting area businesses that have incorporated sustainability practices into their facilities. The showcase has featured Genzyme, the Museum of Fine Arts, and TRO Jung|Brannen.

### **ABC Transportation Management Association (TMA)**

- Realized the prevention of over 358,126 vehicle miles traveled, resulting in a reduction of over 37,660 pounds of pollutants; of which 16,279 were pounds of Carbon Dioxide.
- Worked with MassCommute to reach a signed agreement with EOT, establishing a working relationship between the TMAs and MassRIDES that includes joint programming, a statewide business recognition program, and state funding to the TMAs.

#### Transit Works

- Continued to provide statistical research and analysis to improve MBTA customer experience, including a study of tourist usage of public transportation, and a customer call center study.
- Conducted annual Transit Diary survey and evaluation; subsequently worked with MBTA marketing staff and launched Courtesy Counts marketing campaign to address issues identified in the Transit Diary report.
- Presented "TransitLife: Observations from Everyday Users" at the 2008 Association for Commuter Transportation Int'l Conference.